

August 10, 2009



Conference Call to Discuss Southwest Airlines Bid Proposal in Frontier Airlines Bankruptcy Court Proceeding

- WHO: Ron Ricks, Executive Vice President Corporate Services and Corporate Secretary Bob Jordan, Executive Vice President, Strategy and Planning
- WHAT: Members of the media will be given an opportunity to ask questions of Mr. Ricks and Mr. Jordan about the airline's preparation of a bid to acquire Frontier Airlines.
- WHERE: Mr. Ricks and Mr. Jordan will be taking media calls from the offices of Southwest Airlines Corporate Headquarters in Dallas.
- WHEN: 2:00 PM Central Daylight Time
Aug. 10, 2009
- HOW: Those interested in participating in the News Teleconference should dial 800-419-9895 up to ten minutes prior to the 2:00 PM CDT start of the call. Please ask to be connected to the Southwest Airlines conference call for news media.

Media: Please call Public Relations (214) 792-4847

www.southwest.com

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