

July 30, 2009



Conference Call to Discuss Southwest Airlines Developing Bid Proposal in Frontier Airlines Bankruptcy Court Proceeding

WHO: Ron Ricks, Executive Vice President Corporate Services and Corporate Secretary
Bob Jordan, Executive Vice President, Strategy and Planning

WHAT: Members of the media will be given an opportunity to ask questions of Mr. Ricks and Mr. Jordan about the airline's preparation of a bid to acquire Denver-based Frontier Airlines.

WHERE: Mr. Ricks and Mr. Jordan will be taking media calls from the offices of Southwest Airlines Corporate Headquarters in Dallas.

WHEN: 2:00 PM Central Daylight Time
July 30, 2009

HOW: Those interested in participating in the News Teleconference should dial 877-723-9511 up to ten minutes prior to the 2:00 pm. CST start of the call. Please ask to be connected to the Southwest Airlines conference call for news media.

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