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Southwest Airlines Announces New Service Between San Francisco International and Orange County

Southwest Airlines Adding Five New Nonstop Flights Between California Cities

DALLAS, Jan. 14 /PRNewswire-FirstCall/ -- Southwest Airlines announced today an expansion of its California service with five new nonstop flights between San Francisco International Airport and John Wayne Airport. This is a new route for the air carrier which currently operates 362 daily flights within California. Flights are available for booking beginning today. The service begins May 9, 2009. To take advantage of these new Southwest Airlines flights, visit: http://www.southwest.com/?src=PR_NS_SFOSNA011409.

"Southwest Airlines is California's number one air carrier so it only makes sense for us to serve the extremely popular route between San Francisco and Orange County," said Southwest Airlines Vice President of Marketing, Sales, and Distribution Kevin Krone.

To celebrate the new nonstop service, Southwest is offering a \$69 one-way fare between San Francisco International Airport and Orange County. This 21-day advance purchase fare is available for purchase today (see Fare Rules) at southwest.com for travel beginning on May 9, 2009, through the end of the schedule, currently June 26, 2009.

With the new service, Southwest Airlines will fly 206 daily nonstop flights, more than any other carrier, between the Bay Area and the Los Angeles Basin Area. Southwest Airlines is the largest carrier at John Wayne Airport with 46 daily nonstop departures.

After 37 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to differentiate itself from other airlines--offering a reliable product with exemplary Customer Service. At Southwest Airlines, fees don't fly. Customers can check their first two bags for free (size and weight limits apply), there are no change fees (you must rebook if your plans change, which could cost more, but we have no additional change fees), no fees for a window or aisle seat, and, as always, snacks, sodas, and smiles are all complimentary!

Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom with a young all Boeing 737 fleet. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities (with service to Minneapolis/St. Paul starting in March 2009) in 32 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 35,000 Employees systemwide.

NEW SERVICE FARE RULES

The \$69 one-way fare between San Francisco International Airport and Orange County is available with a 21-day advance purchase starting today through the end of the schedule, currently June 26, 2009. Fares do not include a federal segment tax of \$3.60 per takeoff and

landing. Fares do not include airport-assessed passenger facility charges (PFC) of \$4.50 one-way and U.S. government-imposed September 11th Security Fee of \$2.50 one-way. Seats are limited. Fares may vary by day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares may be combined with other combinable fares. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines. Fares are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

www.southwest.com

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