

January 1, 2009



# Southwest Airlines Offers Nationwide Fare Sale

*Ring in the New Year by Booking a Vacation with Southwest Airlines*

DALLAS, Jan. 1 /PRNewswire-FirstCall/ -- This year, make one New Year's resolution you can actually keep! Vow to get super low fares on all your travel with Southwest Airlines. Southwest is announcing a nationwide fare sale. Fares are available as low as \$49 one-way for travel on Tuesdays and Wednesdays or \$59 one-way for travel Thursdays through Mondays when purchased by Jan. 19, 2009. These fares are available on [southwest.com](http://www.southwest.com) only and require 14-day advance purchase for travel beginning Jan. 15, 2009, through April 30, 2009. To get these special online fares, go to: <http://www.southwest.com/?src=PRPRPRNSALE000000090101>.

Examples of fares include (see Fare Rules below):

- \$49 one-way between Denver and Salt Lake City.
- \$49 one-way between Houston Hobby and New Orleans.
- \$59 one-way between Chicago Midway and Long Island/Islip.
- \$69 one-way between Nashville and Philadelphia.
- \$99 one-way between Phoenix and San Francisco International.

After 37 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to differentiate itself from other airlines--offering a reliable product with exemplary Customer Service. At Southwest Airlines, fees don't fly. Customers can check their first two bags for free (size and weight limits apply), there are no change fees, no fees for a window or aisle seat, and, as always, snacks, sodas, and smiles are all complimentary!

Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom with a young all Boeing 737 fleet. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities (with service to Minneapolis/St. Paul starting in March 2009) in 32 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 35,000 Employees systemwide.

## **FARE RULES**

Southwest Airlines sale fares are available Jan. 1, 2009, through Jan. 19, 2009, and travel must take place between Jan. 15, 2009, and April 30, 2009. Fares are only available on [www.southwest.com](http://www.southwest.com). Travel to/from Florida, Orange County, Calif., or Washington, D.C. (Dulles), not included in this sale. Fares are available one-way. All tickets must be purchased 14 days in advance. When combining fares, all ticketing restrictions apply. Any change in the itinerary may result in an increase in fare. Fares are subject to change until ticketed. Seats are limited. Fares may vary by day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.60 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and U.S. government-imposed September

11th Security Fee of up to \$5.00 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but (except for tickets purchased through our Group Tickets program), if unused, may be applied toward the purchase of future travel on Southwest Airlines. Fares are valid on Southwest-operated published, scheduled service only.

[www.southwest.com](http://www.southwest.com)

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