

November 18, 2008



Southwest Airlines Offers Three-Day Winter Fare Sale

Super Low Fares Available for Short Time!

DALLAS, Nov. 18 /PRNewswire-FirstCall/ -- 'Tis the season for low fares at Southwest Airlines! Southwest Airlines is once again offering Customers fares as low as \$49 one-way for travel this holiday season.

"We hope these low fares enable folks to be able to travel to see friends or family this holiday season and have money in their pockets once they arrive," said Dave Ridley, Southwest Airlines Senior Vice President of Marketing and Revenue Management. "But act fast -- they won't be around for long!"

Southwest's super low fares are available for purchase through Nov. 20, 2008, only. Visit <http://www.southwest.com/?src=PRPRPRNGENR000000080808> to book these winter fares. Examples of the fares are listed below.

- \$49 one-way between Phoenix and San Diego.
- \$69 one-way between Las Vegas and Oakland.
- \$79 one-way between Oklahoma City and St. Louis.
- \$89 one-way between Detroit and Orlando.

FARE RULES

Southwest Airlines sale fares are available today through Nov. 20, 2008, and travel must take place between Dec. 9, 2008, and Feb. 28, 2009. Fares are only available on <http://www.southwest.com>. Lowest fares are available Mondays through Thursdays, and Saturdays with higher sale fares available on Fridays and Sundays. Fares are available one-way. All tickets must be purchased 21-days in advance. When combining fares, all ticketing restrictions apply. Any change in the itinerary may result in an increase in fare. Fares are subject to change until ticketed. Seats are limited. Fares may vary by day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.50 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and U.S. government-imposed September 11th Security Fees of \$5.00. Fares are subject to change until ticketed. Tickets are nonrefundable but (except for tickets purchased through our Group Tickets program), if unused, may be applied toward the purchase of future travel on Southwest Airlines. Fares are valid on Southwest-operated published, scheduled service only. Travel to/from New Orleans, Orange County, Salt Lake City, or Washington, D.C. (Dulles), not included in this sale.

Southwest is the only U.S. airline to remain consistently profitable this decade, and enjoys an unprecedented string of 35 consecutive years of profitability. Southwest has among the lowest cost structure, a strong balance sheet, and the most productive Employees of any major U.S. airline. At Southwest Airlines, fees don't fly with us. You can check your first two

bags for free (size and weight limits apply), there are no change fees, no fees for a window or aisle seat, and, as always, snacks, sodas, and smiles are all complimentary!

After 37 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to differentiate itself from other airlines -- offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom with a young all Boeing 737 fleet. Southwest recently updated its gate areas and improved its boarding procedure to make flying Southwest even more convenient and simple. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 34,000 Employees systemwide.

<http://www.southwest.com>

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