

November 11, 2008



Southwest Airlines Offers Three-Day Winter Fare Sale

Super Low Fares for a Super Short Time!

DALLAS, Nov. 11 /PRNewswire-FirstCall/ -- Hurry, hurry and plan your winter flurry! Southwest Airlines is offering Customers the chance to capture some super low fares for winter travel! Fares are as low as \$49 one-way.

"We know folks are watching their spending, and we wanted to make traveling this winter a little easier on the bank account," said Dave Ridley, Southwest Airlines Senior Vice President of Marketing and Revenue Management. "These fares are a great reason to plan a trip this winter, but book quickly -- they won't be around for long."

Southwest's super low fares are only available through Nov. 13, 2008. Visit www.southwest.com to book these hot winter fares. Examples of the fares are listed below.

- \$49 one-way between Burbank and Las Vegas.
- \$69 one-way between New Orleans and Tampa Bay.
- \$79 one-way between Oklahoma City and St. Louis.

FARE RULES

Southwest Airlines sale fares are available today through Nov. 13, 2008, and travel must take place between Dec. 2, 2008, and Feb. 11, 2009. Fares are only available on www.southwest.com. Lowest fares are available Monday through Thursday, and Saturday with higher sale fares available on Friday and Sunday. Fares are available one-way. All tickets must be purchased 21-days in advance. When combining fares, all ticketing restrictions apply. Any change itinerary may result in an increase in fare. Fares are subject to change until ticketed. Seats are limited. Fares may vary by day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.50 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and U.S. government-imposed September 11th Security Fees of \$5.00. Fares are subject to change until ticketed. Tickets are nonrefundable but (except for tickets purchased through our Group Tickets program), if unused, may be applied toward the purchase of future travel on Southwest Airlines. Fares are valid on Southwest-operated published, scheduled service only. Travel not available to/from Orange County, Calif. or Washington, DC (Dulles).

Southwest is the only U.S. airline to remain consistently profitable this decade, and enjoys an unprecedented string of 35 consecutive years of profitability. Southwest has among the lowest cost structure, a strong balance sheet, and the most productive Employees of any major U.S. airline. At Southwest Airlines, fees don't fly with us. You can check your first two bags for free (size and weight limits apply), there are no change fees, no fees for a window or aisle seat, and, as always, snacks, sodas, and smiles are all complimentary!

After 37 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to differentiate itself from other airlines -- offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom with a young all Boeing 737 fleet. Southwest recently updated its gate areas and improved its boarding procedure to make flying Southwest even more convenient and simple. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 34,000 Employees systemwide.

www.southwest.com

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