

November 6, 2008



Southwest Airlines Adds New Flights and Puts Denver Fares on Sale!

Carrier Opens New Spring Schedule and Offers Denver Fall Fare Sale

DALLAS, Nov. 6 /PRNewswire-FirstCall/ -- Southwest Airlines is offering Customers a reason to kick spring planning into high gear! The airline opened its spring flight schedule which includes new flights. By paring 39 existing roundtrip flights from its current flight schedule, Southwest is able to add 70 new roundtrip flights in cities such as Minneapolis-St. Paul, Chicago Midway, and Baltimore/Washington. Southwest's schedule is now available for purchase through May 8, 2009.

-- To view a complete chart of the schedule changes in each city, click here:

http://southwest.com/swamedia/Flight_Changes_Chart_081106.pdf

-- For the inside scoop on the airline's schedule changes, click:

<http://www.blogsouthwest.com/blog/ding-march-and-minneapolisst-paul-now-sale> to view a blog post from Southwest Airlines Lead Planner Bill Owen.

"We are constantly looking at our schedule to see where we can cut unproductive flights in order to add new flights in markets with high Customer demand," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "Southwest is the only airline out there not surprising Customers with hidden fees. As a result, travelers are filling up our planes giving us the chance to offer more flights."

Several markets will be gaining nonstop service, including:

BEGINNING MARCH 8, 2009:

- Eight new daily nonstop roundtrips between Chicago Midway and Minneapolis-St Paul.
- One new daily nonstop roundtrip between Birmingham and Phoenix.
- One additional daily nonstop roundtrip between Las Vegas and Orlando (for a total of two).
- One additional daily nonstop roundtrip between Baltimore/Washington and Denver (for a total of four daily nonstops).
- One additional daily nonstop roundtrip between Baltimore/Washington and Ft. Lauderdale/Hollywood (for a total of five daily nonstops).
- One additional daily nonstop roundtrip between Chicago Midway and Omaha (for a total of six daily nonstops).
- One additional daily nonstop roundtrip between Chicago Midway and Pittsburgh (for a total of six daily nonstops).

To celebrate Southwest's entry into the Minneapolis-St. Paul market, the airline is offering a \$69 one-way advance purchase fare between Chicago Midway and Minneapolis-St. Paul. These 21-day advance purchase fares are available for purchase today at <http://www.southwest.com/?src=PRPRPRNGENR000000080808> for travel beginning on March 8, 2009, through the end of the current schedule.

Additionally, Southwest launched a Denver fare sale today with low fares to key cities such as Phoenix and Los Angeles. Other great deals include:

- \$49 one-way between Denver and Albuquerque, Omaha, and Amarillo.
- \$69 one-way between Denver and Las Vegas.
- \$79 one-way between Denver and Los Angeles, Sacramento, and Oakland.

Visit <http://www.southwest.com/?src=PRPRPRNGENR000000080808> for a fare sale details.

FARE RULES

The \$69 fare between Chicago Midway and Minneapolis-St. Paul is available for purchase today for travel beginning March 8, 2009 through the end of the schedule, currently May 8, 2009. Fares are one-way and do not require an overnight stay. All tickets must be purchased 21-days in advance. When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of up to \$3.60 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$4.50 one-way and U.S. government-imposed September 11th Security Fees of \$2.50 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but, if unused, may be applied toward the purchase of future travel on Southwest Airlines. Fares are valid on Southwest-operated published, scheduled service only and are not available through the Group Desk.

Southwest Airlines Denver sale fares must be purchased by Nov. 27, 2008, and travel must take place between Nov. 27, 2008, and March 6, 2009. Fares are valid only on Tuesday, Wednesday, and Saturday. These fares have the following black out dates: Nov. 25, 2008 through Dec. 2, 2008 and Dec. 18, 2008 through Jan. 4, 2009. These one-way sale fares do not require an overnight stay. All tickets must be purchased 21-days in advance. When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.50 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of \$4.50 one-way and U.S. government-imposed September 11th Security Fees of \$2.50 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but, if unused, may be applied toward the purchase of future travel on Southwest Airlines. Fares are valid on Southwest-operated published, scheduled service only and are not available through the Group Desk.

Southwest is the only U.S. airline to remain consistently profitable this decade, and enjoys an unprecedented string of 35 consecutive years of profitability. Southwest has among the lowest cost structure, a strong balance sheet, and the most productive Employees of any major U.S. airline. At Southwest Airlines, fees don't fly with us. You can check your first two bags for free (size and weight limits apply), there are no change fees, no fees for a window or aisle seat, and, as always, snacks, sodas, and smiles are all complimentary!

After 37 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to differentiate itself from other airlines -- offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom with a young all Boeing 737 fleet. Southwest recently updated its gate areas and improved its boarding procedure to make flying Southwest even more convenient and simple. Southwest Airlines (NYSE: LUV), the nation's largest carrier in

terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 34,000 Employees systemwide.

<http://www.southwest.com>

SOURCE Southwest Airlines