

October 14, 2008



Southwest Airlines News Teleconference on 2008 Third Quarter Financial Results

WHO: Gary Kelly, Chairman of the Board, President, and
Chief Executive Officer
Laura Wright, Senior Vice President Finance and Chief Financial
Officer

WHAT: Upon completion of the question and answer portion of the call
dedicated to our audience of investors/analysts, members of the
media will be given an opportunity to ask questions of Mr. Kelly
and Ms. Wright about the airline's financial results for the
third quarter 2008.

WHERE: Mr. Kelly and Ms. Wright will be taking media calls from the
offices of Southwest Airlines Corporate Headquarters in Dallas.

WHEN: 10:30 AM Central Daylight Time
Oct. 16, 2008

HOW: Those interested in participating in the News Teleconference
should dial (888) 271-8596 up to ten minutes prior to the
10:30 a.m. CDT start of the call. Please ask to be connected to
the Southwest Airlines conference call for analysts and news
media.

A live broadcast of the conference call will be available via the
Investor Relations homepage at southwest.com. A replay of the
webcast will also be available on the Events Calendar in the
Investor Relations section of the website.

MEDIA: Please call Public Relations (214) 792-4847

<http://www.southwest.com>

SOURCE Southwest Airlines