

September 10, 2008



## Southwest Airlines Announces New Finance Leaders

DALLAS, Sept. 10 /PRNewswire-FirstCall/ -- Southwest Airlines announced today that Tammy Romo, Vice President and Controller is now the Vice President Financial Planning. In this new role, Tammy will lead the Company's Financial Planning department, the Revenue and Traffic Analysis group, and she will continue to oversee Investor Relations. She will still report directly to Senior Vice President and Chief Financial Officer, Laura Wright. For a photo, visit: <http://gallery.swamedia.com/photos/value=open/type=jpg>.

"With the pressure on in our cost structure due to energy prices, the importance of the work for which these groups are responsible has soared," Wright said. "Southwest must develop a new long-term financial plan as we reengineer our Company to combat higher fuel prices."

Tammy has delivered exceptional results as a leader at Southwest Airlines. She jumped onboard Southwest in September 1991 as Manager Financial Reporting. She later moved on to other positions including Manager Investor Relations, Director Investor Relations, Senior Director Investor Relations, Vice President Treasurer, and her previous position of Vice President Controller. Tammy received a B.B.A. in accounting from the University of Texas at Austin, and she is a Certified Public Accountant in Texas.

Assistant Controller Leah Koontz has been promoted Vice President Controller. Leah will oversee Financial Reporting, Financial Accounting, Financial Controls, and the accounting groups she currently leads. Leah joined the Southwest Family in August 1993 in the Revenue Accounting Department as an Accountant. She then became the supervisor of Revenue Accounting, Manager of Revenue Accounting, Manager of Corporate Accounting, Director of Financial Accounting, and most recently was the Assistant Controller. Leah graduated from the University of Texas at Arlington with a B.B.A in Accounting and also is a Certified Public Accountant.

For her photo, visit:  
<http://gallery.swamedia.com/photos/value=open/type=jpg>.

"Both Tammy and Leah are long-tenured Southwest Employees with extensive experience across all areas of Finance. Additionally, they are both great leaders who have proven track records in mentoring and developing their teams," Wright said.

With 37 years of service, Southwest Airlines continues to offer the best value in airline travel, allowing Customers the opportunity to travel nonstop throughout the country at a very low fare. Southwest charges no fees for first or second checked bags, or pillows and blankets. Since 1987, the airline has maintained the lowest ratio of Customer complaints to enplanements as published in the Department of Transportation's Air Travel Consumer Report. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 34,000 Employees systemwide.

<http://www.southwest.com>

SOURCE Southwest Airlines