

May 16, 2008



Webcast Alert: Southwest Airlines Co. Annual Meeting of Shareholders

DALLAS, May 16 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast presentation of its Annual Meeting of Shareholders. A link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines' website. Details of the audio webcast are as follows:

Date:	Wednesday, May 21, 2008
Time:	10:00 a.m. Central Time
Web Address:	http://www.southwest.com
Contact:	Investor Relations (214) 792-4415

To access the Investor Relations homepage, click on "About Southwest" and select Investor Relations from the "About SWA" sidebar menu. If you are unable to participate during the live audio webcast, a replay will be available on the Events Calendar in the Investor Relations section of our website.

Minimum Requirements to listen to broadcast:

The Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, send an e-mail to: webcast@multivu.com.

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