

May 16, 2008



Southwest Airlines Annual Shareholders' Meeting to Be Held Wednesday, May 21, 2008

WHAT: Southwest Airlines Annual Shareholders' Meeting

WHEN: Wednesday, May 21, 2008
10:00 a.m. CDT
-- Shareholders' Meeting begins promptly at 10:00 a.m. CDT
-- Live webcast available via the Investor Relations homepage located at <http://www.southwest.com>.
-- Media briefing with Herb Kelleher, Colleen Barrett, and Gary Kelly immediately following. The briefing room does not have wi-fi access.

WEBCAST: A link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines' website. To access the Investor Relations homepage, click on "About Southwest" and select Investor Relations from the "About SWA" sidebar menu. If you are unable to participate during the live audio webcast, a replay will be available on the Events Calendar in the Investor Relations section of our website. (See further details below.)

Minimum Requirements to listen to broadcast:
The Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, send an e-mail to: webcast@multivu.com.

WHERE: Southwest Airlines Headquarters
2702 Love Field Drive
Dallas, TX 75235
(adjacent to Dallas Love Field Airport off of Denton Drive)

CONTACT: Media: Public Relations (214) 792-4847
Investors: Investor Relations (214) 792-4415

<http://www.southwest.com>

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