

February 5, 2008



# Southwest Airlines Offers Nationwide Fare Sale

## Give the Gift of Travel to Someone You LUV

DALLAS, Feb. 5 /PRNewswire-FirstCall/ -- Book your romantic spring getaway today! The nation's leading low-fare airline is offering systemwide southwest.com-only air fares starting as low as \$49 one-way. These special fares require 14-day advance purchase by Feb. 21, 2008, for travel beginning Feb. 19, 2008, through June 25, 2008 on Tuesdays and Wednesdays. Fares range from \$49 to \$99 one-way and vary by destination and day of travel. To book these low air fares available only at southwest.com, go to: [http://www.southwest.com/?src=PR\\_FS\\_020508](http://www.southwest.com/?src=PR_FS_020508).

"We're offering our Customers hot low fares just in time for spring travel," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "With fares this low, our Customers can splurge on a great getaway without spending it all on getting there."

Here are examples of the great low fares:

- To or from Baltimore/Washington (BWI) from \$49 to \$99 one-way!
- To or from Chicago Midway from \$49 to \$99 one-way!
- To or from Dallas Love Field from \$49 to \$99 one-way!

Not sure where your sweetie wants to go? Buy them a southwestgiftcard and let them decide for themselves!

To take advantage of Southwest Airlines' super low fares, Customers who book their travel via the Internet can subscribe to Southwest Airlines' Click 'n Save E-mail Updates as well as Southwest Airlines' newest technological innovation -- DING!

DING! delivers Southwest Airlines' hottest deals directly to Customers' desktops allowing Customers to get a jump on the latest southwest.com sales! For more information, visit <http://www.southwest.com/ding>.

After almost 37 years of service, Southwest Airlines continues to differentiate itself from other low fare carriers -- offering a reliable product with impeccable Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a productive traveling experience. Southwest recently updated its gate areas and improved its boarding procedure to make flying Southwest convenient and simple. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,400 flights a day and has more than 34,000 Employees systemwide.

## Fare Rules

All fares are available for purchase today through Feb. 21, 2008. Washington D.C. Dulles, Hawaii and Orange County travel are not included in this sale. Blackout dates apply to all

Florida markets from March 7, 2008, through April 7, 2008. For all other markets, travel is valid from Feb. 19, 2008, through June 25, 2008. All tickets must be purchased 14 days before departure. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods such as Spring Break and Easter weekend. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Bay Area (San Francisco, Oakland, and San Jose), or the Los Angeles Basin.

<http://www.southwest.com>

SOURCE Southwest Airlines