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Southwest Airlines Reports October Traffic

DALLAS, Nov. 2 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 6.0 billion revenue passenger miles (RPMs) in October 2007, compared to 5.7 billion RPMs flown in October 2006. Available seat miles (ASMs) increased 5.3 percent to 8.6 billion from the October 2006 level of 8.1 billion. The load factor for the month was 70.5 percent, compared to 70.1 percent for October 2006.

For the ten months ended October 31, 2007, Southwest flew 60.8 billion RPMs, compared to 56.6 billion RPMs for the same period in 2006. Available seat miles increased 7.9 percent to 82.9 billion from the 2006 level of 76.9 billion. The year-to-date load factor was 73.4 percent, compared to 73.6 percent for the same period last year.

This release, as well as past news releases on Southwest, are available online at http://www.southwest.com/?src=IR_110207.

SOUTHWEST AIRLINES CO. PRELIMINARY COMPARATIVE TRAFFIC STATISTICS

	OCTOBER		
	2007	2006	CHANGE
Revenue passengers carried	7,450,934	7,174,022	3.9%
Enplaned passengers	8,524,011	8,140,077	4.7%
Revenue passenger miles (000)	6,034,221	5,699,016	5.9%
Available seat miles (000)	8,565,012	8,134,393	5.3%
Load factor	70.5%	70.1%	0.4 pts.
Average length of haul	810	794	2.0%
Trips flown	99,781	95,524	4.5%
	YEAR-TO-DATE		
	2007	2006	CHANGE
Revenue passengers carried	74,407,252	69,931,748	6.4%
Enplaned passengers	85,559,121	80,343,065	6.5%
Revenue passenger miles (000)	60,847,751	56,590,489	7.5%
Available seat miles (000)	82,942,020	76,882,450	7.9%
Load factor	73.4%	73.6%	(0.2)pts.

Average length of haul	818	809	1.1%
Trips flown	965,110	907,952	6.3%

SOURCE Southwest Airlines Co.