

October 30, 2007



Southwest Airlines Offers Holiday Air Fares From \$49 to \$159 One-Way

Save your Green for Gifts, Not Travel, this Holiday Season

DALLAS, Oct. 30 /PRNewswire-FirstCall/ -- Holiday travel is upon us and Southwest Airlines has decided to give Customers the gift of savings by lowering its fares. The southwest.com-only air fares range from \$49-\$159 one-way and are available for nationwide travel. These fares require purchase by Nov. 5, 2007, for travel beginning Dec. 15, 2007, through Jan. 15, 2008 -- the midst of the holiday travel season. To book these discount air fares, available only at southwest.com, visit: http://www.southwest.com/?src=PR_sale_103007.

Fare Rules

All fares are available for purchase today through Nov. 5, 2007, for travel beginning Dec. 15, 2007, through Jan. 15, 2008. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles), the Bay Area (Oakland, San Francisco, and San Jose), or the Los Angeles Basin. Orange County, Hawaii, and other ATA Airlines codeshare markets are not included in this sale.

Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,300 flights a day.

<http://www.southwest.com>

SOURCE Southwest Airlines