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# Southwest Airlines and NBC Weather Plus Have Their Eyes on the Skies for You

## Customers Can Now View Weather on southwest.com

DALLAS, Oct. 22 /PRNewswire-FirstCall/ -- Should you take a sweater or a bikini, a parka or flip flops? Now you can make your packing list while booking your trip or checking in for a flight on southwest.com! Southwest Airlines enhances the Customer online experience by partnering with NBC Weather Plus, the first all-digital broadcast network and premiere online weather property, offering Customers online video forecasts for each region Southwest Airlines serves.

The new online feature is powered by the NBC Weather Plus team of meteorologists. The videos will feature accurate, up-to-the-minute local weather data and maps, all just clicks away from southwest.com's web site.

The NBC Weather Plus/Southwest partnership will give southwest.com Customers a quality service that will provide a user-friendly experience. The weather information will provide a needed, yet underserved service to business and leisure Customers. The NBC Weather Plus/Southwest Forecasts icon will reside on various pages of southwest.com. Once visitors click on the icon, they have the opportunity to choose a forecast that relates to their personal outbound or inbound travel plans.

"We are thrilled to offer such a valuable amenity on southwest.com," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "We are constantly exploring initiatives that allow us to provide our Customers with the ultimate online experience. The NBC Weather Plus system will be a wonderful southwest.com addition."

After 36 years of service, Southwest Airlines continues to offer the best value in airline travel, allowing Customers the opportunity to travel nonstop throughout the country at a very low fare. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom. Southwest does not charge Customers an extra fee for changing their reservation and continues to offer free amenities. Customers enjoy complimentary pillows, blankets, snacks, juice, soda, and water on all flights. Since 1987, the airline has maintained the fewest overall Customer complaints as published in the Department of Transportation's Air Travel Consumer Report. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 33,000 Employees systemwide.

<http://www.southwest.com>

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