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Fares Are Falling at Southwest Airlines

America's Favorite Airline Offers Low Fares from \$49 - \$109 One-Way

DALLAS, Oct. 12 /PRNewswire-FirstCall/ -- Fall is here and so are super low fares at Southwest Airlines. These southwest.com-only air fares range from \$49-\$109 one-way and are available for travel on Tuesdays, Wednesdays, and Saturdays. Discounted fares may be higher other days of the week, depending on destination and length of trip. These fares require purchase by Oct. 29, 2007, for travel beginning Oct. 26, 2007, through Feb. 13, 2008. To book these low fares, available only at southwest.com, visit: http://www.southwest.com/?src=PR_FS_101207.

"These super low fares offer our Customers affordable fall and winter travel deals in select markets," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "Book your getaway today and experience the best Customer Service in the sky."

The following are examples of some of the available fares (see Fare Rules):

- \$49 one-way fares between Birmingham and New Orleans; between Las Vegas and San Diego; and between Philadelphia and Raleigh/Durham.
- \$99 one-way fares between Chicago Midway and Oakland; between Denver and Orlando; and between Nashville and Dallas.
- \$109 one-way fares between Phoenix and Tampa Bay; between Columbus and Seattle/Tacoma; and between Baltimore/Washington and San Antonio.

Fare Rules

All fares are available for purchase today through Oct. 29, 2007, for travel beginning Oct. 26, 2007, through Feb. 13, 2008. The following blackout dates apply: Nov. 16, 2007, through Nov. 27, 2007, and Dec. 20, 2007, through Jan. 6, 2008. Fares require a 14-day advance purchase and are only available on southwest.com. Fares are for travel Tuesday, Wednesday, and Saturday only. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles), the Bay Area (Oakland, San Francisco, and San Jose), or the Los Angeles Basin. Orange County and Hawaii are not included in this sale.

Southwest Airlines is one of the most honored airlines in the world. Among Southwest's recent honors was being named to Business Week's first ever list of "Customer Service Champs," which ranks the best providers of Customer Service. For eight years in a row, Southwest Airlines was named to Business Ethics magazine's list as one of America's "100 Best Corporate Citizens" for excelling at serving a variety of stakeholders and for leadership roles in corporate citizenship. And, for an impressive 11 consecutive years, FORTUNE magazine recognized Southwest Airlines as one of America's Top Ten most admired corporations.

Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 64 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 33,000 Employees nationwide.

<http://www.southwest.com>

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