

September 5, 2007



Southwest Airlines Reports August Traffic

DALLAS, Sept. 5 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 7.0 billion revenue passenger miles (RPMs) in August 2007, a 12.1 percent increase from the 6.2 billion RPMs flown in August 2006. Available seat miles (ASMs) increased 8.1 percent to 8.7 billion from the August 2006 level of 8.1 billion. The load factor for the month was 80.0 percent, compared to 77.1 percent for the same period last year.

For the eight months ended August 31, 2007, Southwest flew 49.2 billion RPMs, compared to the 45.7 billion RPMs recorded for the same period of 2006, an increase of 7.6 percent. Available seat miles increased 8.3 percent to 66.1 billion from the 2006 level of 61.0 billion. The year-to-date load factor was 74.4 percent, compared to 74.9 percent for the same period last year.

This news release, as well as past news releases on Southwest, are available online at http://www.southwest.com/?src=IR_090507.

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SOUTHWEST AIRLINES CO. PRELIMINARY COMPARATIVE TRAFFIC STATISTICS

	2007	AUGUST 2006	CHANGE
Revenue passengers carried	8,272,345	7,470,452	10.7%
Enplaned passengers	9,605,342	8,657,863	10.9%
Revenue passenger miles (000)	6,995,510	6,240,630	12.1%
Available seat miles (000)	8,746,716	8,089,812	8.1%
Load factor	80.0%	77.1%	2.9pts.
Average length of haul	846	835	1.3%
Trips flown	101,407	95,195	6.5%
	2007	YEAR-TO-DATE 2006	CHANGE
Revenue passengers carried	59,969,647	56,199,103	6.7%
Enplaned passengers	69,055,656	64,743,993	6.7%
Revenue passenger miles (000)	49,172,559	45,695,050	7.6%
Available seat miles (000)	66,063,302	61,015,904	8.3%

Load factor	74.4%	74.9%	(0.5)pts.
Average length of haul	820	813	0.9%
Trips flown	769,230	721,901	6.6%

SOURCE Southwest Airlines Co.