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Southwest Airlines Offers \$39 - \$169 One-Way Fares

Great Low Fares Available For Fall and Winter Travel

DALLAS, Aug. 14 /PRNewswire-FirstCall/ -- Get a jump on your fall and winter travel plans with super low fares from Southwest Airlines. These southwest.com-only fares range from \$39 to \$169 one-way and are available for sale beginning today. Fares require a 14-day advance purchase by Aug. 23, 2007, for travel beginning Aug. 28, 2007, through Jan. 11, 2008. To book these super low fares, available only at southwest.com, visit: http://www.southwest.com/hotfares/hotfares_air.html?src=PR_FS_081407

"Southwest Airlines is the nation's leading low-fare carrier," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "In addition to our everyday low fares, we've got great deals available on routes all across the nation."

The following are examples of some of the available fares (see Fare Rules):

- \$39 one-way fares between Long Island and Baltimore/Washington
- \$49 one-way fares between Long Island and Chicago Midway
- \$49 one-way fares for Intra-California routes
- \$74 one-way fares between Ft. Lauderdale/Hollywood and Pittsburgh, Philadelphia, and Manchester
- \$79 one-way fares between Austin to Little Rock, Oklahoma City, or Tulsa
- \$89 one-way fares between Houston to Chicago Midway, Orlando, or Albuquerque
- \$99 one-way fares between Seattle and Las Vegas, Los Angeles, or Phoenix

Fare Rules

All fares are available for purchase today through Aug. 23, 2007, for travel beginning Aug. 28, 2007, through Jan. 11, 2008. Fares require a 14-day advance purchase and are only available on southwest.com. Florida travel must be completed by Oct. 3, 2007. Fares may be higher on some days of the week, depending on destination and length of trip. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full

unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles), the Bay Area (Oakland, San Francisco [service in SFO begins Aug. 26, 2007], and San Jose), or the Los Angeles Basin. Hawaii and Orange County are not included in this sale.

Southwest Airlines is one of the most honored airlines in the world. Among Southwest's recent honors was being named to Business Week's first ever list of "Customer Service Champs," which ranks the best providers of Customer Service. For eight years in a row, Southwest Airlines was named to Business Ethics magazine's list as one of America's "100 Best Corporate Citizens" for excelling at serving a variety of stakeholders and for leadership roles in corporate citizenship. And, for an impressive 11 consecutive years, FORTUNE magazine recognized Southwest Airlines as one of America's Top Ten most admired corporations.

Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 63 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 33,000 Employees nationwide.

<http://www.southwest.com>

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