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Southwest Airlines Reports July Traffic

DALLAS, Aug. 2 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 7.0 billion revenue passenger miles (RPMs) in July 2007, an 11.4 percent increase from the 6.3 billion RPMs flown in July 2006. Available seat miles (ASMs) increased 8.7 percent to 8.7 billion from the July 2006 level of 8.0 billion. The load factor for the month was 81.4 percent, compared to 79.5 percent for the same period last year.

For the seven months ended July 31, 2007, Southwest flew 42.2 billion RPMs, compared to the 39.5 billion RPMs recorded for the same period in 2006, an increase of 6.9 percent. Available seat miles increased 8.3 percent to 57.3 billion from the 2006 level of 52.9 billion. The year-to-date load factor was 73.6 percent, compared to 74.5 percent for the same period last year.

This release, as well as past news releases on Southwest, are available online at http://www.southwest.com/?src=IR_080207.

SOUTHWEST AIRLINES CO. PRELIMINARY COMPARATIVE TRAFFIC STATISTICS

	JULY		
	2007	2006	CHANGE
Revenue passengers carried	8,304,392	7,529,907	10.3%
Enplaned passengers	9,658,995	8,763,788	10.2%
Revenue passenger miles (000)	7,049,641	6,330,076	11.4%
Available seat miles (000)	8,655,534	7,962,650	8.7%
Load factor	81.4%	79.5%	1.9 pts.
Average length of haul	849	841	1.0%
Trips flown	100,276	93,310	7.5%

	YEAR-TO-DATE		
	2007	2006	CHANGE
Revenue passengers carried	51,707,344	48,728,651	6.1%

Enplaned passengers	59,451,492	56,086,130	6.0%
Revenue passenger miles (000)	42,177,481	39,454,421	6.9%
Available seat miles (000)	57,316,586	52,926,092	8.3%
Load factor	73.6%	74.5%	(0.9)pts.
Average length of haul	816	810	0.7%
Trips flown	667,823	626,706	6.6%

SOURCE Southwest Airlines Co.