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Southwest Airlines Takes Off With PayPal for Online Ticket Purchases

DALLAS and SAN JOSE, Calif., July 10 /PRNewswire-FirstCall/ -- Southwest Airlines (NYSE: LUV) today announced that the airline's low fares and frequent flights offered on southwest.com can now be purchased using PayPal.

With PayPal, Southwest Airlines Customers can now purchase airline tickets at southwest.com without sharing their financial information. PayPal also provides Customers with more payment options, allowing them to use debit cards, bank accounts, credit cards or stored balances that are accessed through the Customer's individual PayPal account.

"Adding PayPal to our website allows our Customers to pay for Southwest's great service and low fares with the ease and convenience of using their PayPal accounts," said Kevin Krone, Southwest Airlines Vice President Marketing, Sales, and Distribution. "We want to make purchasing a ticket on Southwest Airlines as easy and appealing as possible -- and PayPal is a great addition to our payment options.

"We are pleased to add Southwest Airlines to the growing roster of merchants who accept PayPal," said Stephanie Tilenius, vice president of merchant services for PayPal. "Our customers prefer to use PayPal because of the security and convenience it offers. Now these customers can use PayPal to buy tickets on one of the nation's most popular airlines."

About Southwest Airlines

After 36 years of service, Southwest Airlines continues to offer the best value in airline travel, allowing Customers the opportunity to travel nonstop throughout the country at a very low fare. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom. Southwest does not charge Customers an extra fee for changing their reservation and continues to offer free amenities. Customers enjoy complimentary pillows, blankets, snacks, juice, soda, and water on all flights. Since 1987, the airline has maintained the fewest overall Customer complaints as published in the Department of Transportation's Air Travel Consumer Report. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 63 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 33,000 Employees systemwide.

<http://www.southwest.com>

About PayPal

PayPal is the safer, easier way to pay and get paid online. The service allows anyone to pay without sharing financial information and gives consumers the flexibility to pay in any way they prefer, including through credit cards, bank accounts or account balances. With more than 143 million accounts in 190 markets and 17 currencies around the world, PayPal enables global ecommerce. PayPal is an eBay company. More information about the company can be found at <https://www.paypal.com>.

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