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# Southwest Airlines Offers Fabulous Fall Fares From \$49 One-Way

## Wanna Get Away?

DALLAS, July 10 /PRNewswire-FirstCall/ -- Get a jump on your fall travel plans with super low fares on Southwest Airlines. These southwest.com-only air fares range from \$49-\$99 one-way and are available for travel on Tuesdays, Wednesdays, and Saturdays. Discounted fares may be higher other days of the week, depending on destination and length of trip. These fares require purchase by July 26, 2007, for travel beginning Aug. 16, 2007, through the end of the schedule (currently Jan. 11, 2008). To book these discount fares, available only at southwest.com, visit: [http://www.southwest.com/?src=PR\\_FS\\_071007](http://www.southwest.com/?src=PR_FS_071007).

"Southwest is thrilled that we can continue to transport our Customers for less than \$100 one-way, much cheaper than a tank of gas," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "Our 36-year mantra has been to give our Customers more value for less money."

The following are fare sale examples (see Fare Rules):

-- \$49 one-way fares are available between Ft. Lauderdale/Hollywood and Tampa Bay; between Boise and Salt Lake City; and between Columbus and Philadelphia.

-- \$79 one-way fares are available between Manchester and Phoenix; between Austin and Denver; and between Baltimore/Washington and Chicago Midway.

-- \$99 one-way fares are available between Las Vegas and New Orleans; between Nashville and Seattle; and between Kansas City and Sacramento.

## Fare Rules

All fares are available for purchase today through July 26, 2007, for travel beginning August 16, 2007, through the end of the schedule (currently Jan. 11, 2008). Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles),

the Bay Area (Oakland, San Francisco ((service begins Aug. 26, 2007)), and San Jose), or the Los Angeles Basin. Hawaii is not included in this sale.

Southwest Airlines is one of the most honored airlines in the world. Among Southwest's recent honors was being named to Business Week's first ever list of "Customer Service Champs," which ranks the best providers of Customer Service. For eight years in a row, Southwest Airlines was named to Business Ethics magazine's list as one of America's "100 Best Corporate Citizens" for excelling at serving a variety of stakeholders and for leadership roles in corporate citizenship. And, for an impressive eleven consecutive years, FORTUNE magazine recognized Southwest Airlines as number five among America's Top Ten most admired corporations.

Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 63 cities in 32 states (the airline will add San Francisco to its system in fall 2007). Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 33,000 Employees nationwide.

[www.southwest.com](http://www.southwest.com)

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