

May 10, 2007



Webcast Alert: Southwest Airlines Co. Annual Meeting of Shareholders

DALLAS, May 10 /PRNewswire-FirstCall/ -- Southwest Airlines Company (NYSE: LUV) invites you to listen to a live webcast presentation of its Annual Meeting of Shareholders. A link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines web site. Details of the audio webcast are as follows:

Date: Wednesday, May 16, 2007

Time: 10:00 a.m. Central Time

Web Address: <http://www.southwest.com> (Investor Relations homepage)

Contact: Investor Relations (214) 792-4415

To access the Investor Relations homepage, click on "About Southwest" and select Investor Relations from the "About SWA" sidebar menu. If you are unable to participate during the live audio webcast, a replay will be available in the Investor Relations section of <http://www.southwest.com>.

Minimum Requirements to listen to broadcast:

The Windows Media Player software, downloadable free from <http://www.microsoft.com> and at least a 56Kbps connection to the Internet. If you experience problems listening to the webcast, send an E-mail to: webcast@multivu.com.

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