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# Southwest Airlines Kicks Off a Summer Filled With Low Fares for Philly Customers

## Airline Offers Fares as Low as \$29 One-Way in Philadelphia for the Month of May

PHILADELPHIA, May 9 /PRNewswire-FirstCall/ -- Southwest Airlines (NYSE: LUV) is celebrating summer in Philadelphia with super low fares through the month of May. Today, the airline's Chief Executive Officer, Gary Kelly, announced special fares for flights between Philadelphia and Pittsburgh, Manchester, Providence, Columbus, and Raleigh-Durham. With walk-up fares as low as \$49 one-way and advance purchase fares as low as \$29 one-way, flying for business or pleasure has never been easier (see fare rules below). Fares must be purchased by May 31, 2007. Click [http://www.southwest.com/?src=PR\\_PHL\\_050907](http://www.southwest.com/?src=PR_PHL_050907) to book these fares.

"Southwest is celebrating three years in Philadelphia, and we think these low fares are a way to share the excitement with our Philly Customers," Kelly said. "Philadelphia has shown us that they want more Southwest flights, and we are currently working on new gate space to accommodate that demand."

Kelly, in town participating in Temple University's Executive in Residence program, addressed more than 200 business leaders and students at the Pyramid Club. Kelly discussed Southwest's success and plans for growth in Philadelphia.

"Southwest has a number of exciting plans for Philadelphia this summer; we appreciate you all making us a success here; and we look forward to bringing you some fun, Southwest style," Kelly, told the audience.

Southwest Airlines was named to BusinessWeek magazine's first ever list of "Customer Service Champs." The BusinessWeek list, which appeared in the March 5, 2007, issue, ranks the best providers of Customer Service, and digs into the techniques, strategies, and tools they use to deliver great service. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned according to the latest release from the Bureau of Transportation Statistics, currently serves 63 cities in 32 states-the airline will begin service to San Francisco this fall. Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 33,000 Employees nationwide.

### Fare Rules

All fares are available for purchase today through May 31, 2007, at <http://www.southwest.com> and through Southwest Airlines' reservations line, 1-800-IFLYSWA. Travel for \$49 one-way walk up fares is valid from May 9, 2007, through Nov. 2, 2007. Travel for \$29 one-way fares must be purchased 14 days before departure with travel valid from May 23, 2007, through Nov. 2, 2007. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will

not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$4.50 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government- imposed September 11th Security Fees of up to \$2.50 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-operated, published, service and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles), Bay Area (Oakland, San Francisco, and San Jose), or the Los Angeles Basin. Hawaii is not included in this sale.

<http://www.southwest.com>

SOURCE Southwest Airlines