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# **Southwest Airlines Offers Low Air Fares From \$49-\$99 One-Way; America's Favorite Low Fare Airline Gives You The Freedom To Fly**

DALLAS, April 24 /PRNewswire-FirstCall/ -- Southwest Airlines (NYSE: LUV) is offering Customers super low air fares across the nation. These southwest.com-only air fares range from \$49-\$99 one-way and are available for travel on Tuesdays and Wednesdays (\$49-\$179 one-way fares are available for travel on Mondays, Thursdays, Fridays, Saturdays, and Sundays). Sale fares vary by destination and length of trip. These fares require 14-day advance purchase by May 3, 2007, for travel beginning May 8, 2007, through August 24, 2007. To book these discount air fares, available only at southwest.com, visit: [http://www.southwest.com/?src=PR\\_FS\\_042407](http://www.southwest.com/?src=PR_FS_042407).

"We think everyone deserves the freedom to fly -- that's why we consistently offer the lowest fares in the industry," said Kevin Krone, Southwest Airlines Vice President of Marketing, Sales, and Distribution. "We take pride in counting our pennies so our Customers don't have to."

The following are examples of these low fares (see Fare Rules):

- \* \$49 one-way fares are available between Philadelphia and Raleigh-Durham; between Boise and Salt Lake City; and between Baltimore/Washington and Norfolk.
- \* \$79 one-way fares are available between El Paso and Tucson; between Cleveland and Louisville; and between Burbank and Reno/Lake Tahoe.
- \* \$99 one-way fares are available for travel on Tuesdays and Wednesdays only between Los Angeles and Kansas City; between Nashville and Oakland; and between Buffalo and Phoenix.

## **Fare Rules**

All fares are available for purchase today through May 3, 2007. Any travel to/from Florida is available from May 8, 2007, through June 14, 2007. For all other markets, travel is valid from May 8, 2007, through the end of schedule. All tickets must be purchased 14 days before departure. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in

the Washington, D.C. area (Baltimore/Washington and Dulles), Bay Area (Oakland and San Jose), or the Los Angeles Basin. Hawaii is not included in this sale.

Southwest Airlines was named to BusinessWeek magazine's first ever list of "Customer Service Champs." The BusinessWeek list, which appeared in the March 5, 2007 issue, ranks the best providers of Customer Service, and digs into the techniques, strategies, and tools they use to deliver great service. Southwest Airlines, the nation's largest carrier in terms of domestic passengers enplaned, currently serves 63 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 32,000 Employees nationwide.

<http://www.southwest.com>

SOURCE Southwest Airlines Co.