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# Southwest Airlines Adds Six Flights in Eight Cities

## Airline Continues to Grow Existing Network

DALLAS, April 12 /PRNewswire-FirstCall/ -- Southwest Airlines (NYSE: LUV) announced today the addition of several new flights within the airline's existing network. The airline will add more nonstop flights to cities such as Dallas, New Orleans, Houston, Tampa Bay, Albuquerque, Norfolk, Orlando, and Seattle. Flights are available for booking today for travel beginning as early as June 2007. To take advantage of these new Southwest Airlines flights, visit: [http://www.southwest.com/?src=PR\\_NS\\_041207](http://www.southwest.com/?src=PR_NS_041207).

"We are a growth airline, and we are thrilled to be able to offer this new service to our Customers," said Gary Kelly, Southwest Airlines Chief Executive Officer. "So far this year, we have added several flights and have announced that we will begin service in San Francisco later this year, and we will continue to look for opportunities to grow."

The new Southwest Airlines flights break out as follows:

### BEGINNING JUNE 4, 2007:

- \* One additional daily nonstop roundtrip between Albuquerque and Dallas (for a total of eight).
- \* One additional daily nonstop roundtrip between Albuquerque and Seattle (for a total of two).
- \* One additional daily nonstop roundtrip between Dallas and New Orleans (for a total of five).

### BEGINNING JUNE 17, 2007:

- \* One new daily nonstop roundtrip between Norfolk and Tampa Bay.
- \* One additional daily nonstop roundtrip between Houston and Tampa Bay (for a total of four).
- \* One additional daily nonstop roundtrip between Houston and Orlando (for a total of four).

Southwest is offering special fares for the new nonstop flight between Norfolk and Tampa Bay. Customers can take advantage of \$69 one-way fares on this new service. These 14-day advance purchase fares are available for purchase beginning today through June 17, 2007, for travel beginning June 17, 2007, through the end of the schedule.

## NEW SERVICE FARE SALE RULES

The Norfolk to Tampa Bay fare is available for nonstop flights only for purchase today through June 17, 2007. All tickets must be purchased 14 days in advance. When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of

\$4.50 one-way and U.S. government-imposed September 11th Security Fees of \$2.50 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines. Fares are valid on Southwest-operated published, scheduled service only and are not available through the Group Desk.

After almost 36 years of service, Southwest Airlines continues to offer the best value in airline travel. Southwest offers a very comfortable ride with premium all leather seats and plenty of legroom. Customers enjoy complimentary pillows, blankets, snacks, juice, soda, and water on all flights. Since 1987, the airline has maintained the lowest Customer complaint ratio to Customers boarded as published in the Department of Transportation's Air Travel Consumer Report. Southwest Airlines was recently named Business Week's first ever list of "Customer Service Champs," and for the tenth year in a row, was recognized by FORTUNE as one of America's most admired companies. Southwest Airlines, the nation's largest carrier in terms of domestic passengers enplaned, currently serves 63 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 32,000 Employees systemwide.

<http://www.southwest.com>

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