

March 13, 2007



Low Fares Are Blooming at Southwest Airlines

Southwest Airlines Offers Customers Low Airfares Starting at \$49 One-Way

DALLAS, March 13 /PRNewswire-FirstCall/ -- Book your spring or summer getaway today! The nation's leading low-fare airline is offering systemwide southwest.com-only air fares starting as low as \$49 one-way. These special fares require 14-day advance purchase by March 22, 2007, for travel beginning March 27, 2007, through the end of our schedule (August 24, 2007). Fares range from \$49 to \$179 one-way and vary by destination and day of travel. To book these low air fares available only at southwest.com, visit: http://www.southwest.com/?src=PR_FS_031307.

"We're offering our Customers amazing low fares just in time for spring and summer travel," said Kevin Krone, Southwest Airlines (NYSE: LUV) Vice President of Marketing, Sales, and Distribution. "With fares this low, our Customers can get away without spending a fortune."

The following are examples of these low fares (see Fare Rules):

- * \$49 one-way fares are available between Ft. Lauderdale/Hollywood and Orlando; between Baltimore/Washington and Providence; and between Buffalo and Chicago Midway.
- * \$79 one-way fares are available between El Paso and Tucson; between Cleveland and Louisville; and between Burbank and Reno/Lake Tahoe.
- * \$99 one-way fares are available between San Antonio and St. Louis; between Austin and Kansas City; and between Nashville and Pittsburgh.

Midwest Fare Sale

Put those winter coats away and break out the shorts and sandals, because now is the time to travel the Midwest with fares for just \$49 (see Fare Rules) one-way. These southwest.com-only air fares are available for travel seven days a week with a 14-day advance purchase. Examples of the super low \$49 one-way fares are between Chicago Midway and Cleveland; between St. Louis and Detroit; between St. Louis and Oklahoma City; between Kansas City and Tulsa; and between Indianapolis and Kansas City.

California Fare Sale

Californians can enjoy the beautiful sunny weather throughout the Golden State traveling on Southwest Airlines to select California cities for just \$49 (see Fare Rules) one-way. These southwest.com-only air fares are available for travel seven days a week with a 14-day advance purchase. Examples of the super low \$49 one-way fares are between Sacramento and Los Angeles; between Orange County and Oakland; between Burbank and San Jose; between Los Angeles and San Jose; between Orange County and Sacramento; and between San Diego and Sacramento.

Northwest Fare Sale

Spring into action and travel the Northwest with Southwest Airlines' fares ranging from \$49 to \$99 (see Fare Rules) one-way. Fares are available for travel seven days a week. These southwest.com-only air fares are available with a 14-day advance purchase and vary by destination.

The following are examples of the low fares now available:

- * \$49 one-way fares are available between Boise and Spokane; between Seattle/Tacoma and Boise; and between Portland and Sacramento.
- * \$79 one-way fares are available between Seattle/Tacoma and Sacramento; between Portland and San Jose; and between Spokane and Salt Lake City.
- * \$99 one-way fares are available between Portland and Las Vegas; between Seattle/Tacoma and Los Angeles; between Spokane and San Diego; between Portland and Ontario; and between Seattle/Tacoma and Orange County.

Southern California/Phoenix/Las Vegas Fare Sale

Visiting friends and family has never been more affordable with Southwest Airlines' super low \$49 fares (see Fare Rules) one-way. These southwest.com- only air fares are available for travel seven days a week with a 14-day advance purchase. Examples of the low \$49 one-way fares are between Los Angeles and Las Vegas; between San Diego and Las Vegas; between Burbank and Phoenix; and between Orange County and Phoenix.

Houston Fare Sale

Southwest's low fares take you farther between Houston Hobby and select cities. These \$89 and \$99 (see Fare Rules) one-way fares are available for travel on Southwest Airlines with a 14-day advance purchase. Fares are available seven days a week and must be purchased on southwest.com. The \$89 one-way fares are available between Houston Hobby and Denver, Albuquerque, Phoenix, Las Vegas, Chicago Midway, Washington Dulles, or Baltimore/Washington. The \$99 one-way fares are available between Houston Hobby and Los Angeles, Oakland, or Philadelphia.

Long Island Fare Sale

Take a vacation to Long Island and the Hamptons with Southwest Airlines fares ranging from \$29 to \$99 (see Fare Rules) one-way. These southwest.com- only air fares are available with a 14-day advance purchase and fares vary by destination. The \$29 one-way fare is available between Long Island MacArthur and Baltimore/Washington. The \$39 one-way fare is available between Long Island MacArthur and Chicago Midway. Some examples of the \$99 one-way fares available are between Long Island MacArthur and Albuquerque, Nashville, Denver, San Antonio, San Diego, or Phoenix. Travel Southwest Airlines to over 50 places around the country from the convenient and brand new terminal at Long Island MacArthur.

Florida Fare Sale

Spring into action and visit Florida with Southwest Airlines fares ranging from \$59 to \$99 (see Fare Rules) one-way. These southwest.com-only fares are available with a 14-day advance purchase and fares vary by destination. The following are examples of the low fares now available:

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- * \$59 fares are available between Nashville and Tampa Bay; between

- Jacksonville and New Orleans; and between Birmingham and West Palm Beach.
- * \$69 fares are available between Baltimore/Washington and Orlando; between Long Island MacArthur and Tampa Bay; and between West Palm Beach and Philadelphia.
 - * \$79 fares are available between Chicago Midway and Ft. Lauderdale/Hollywood; between Detroit and Ft. Myers/Naples; and between Indianapolis and Orlando.
 - * \$89 fares are available between Dallas and Jacksonville; between Albuquerque and Tampa Bay; and between Houston and West Palm Beach.

Fare Rules

All fares are available for purchase today through March 22, 2007. For Houston and Long Island, blackout dates apply to all Florida markets. For all other markets, travel is valid from March 27, 2007, through August 24, 2007. All tickets must be purchased 14 days before departure. Fares are available one-way and are combinable with all other fares (except Senior Fares). When combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods such as Spring Break and Easter weekend. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles), Bay Area (Oakland and San Jose), or the Los Angeles Basin. Hawaii is not included in this sale.

After 35 years of service, Southwest Airlines continues to offer the best value in airline travel, allowing Customers the opportunity to travel nonstop throughout the country at a very low fare. Southwest offers a very comfortable ride with all premium leather seats and plenty of legroom. Southwest does not charge Customers an extra fee for changing their reservation and continues to offer free amenities. Customers enjoy complimentary pillows, blankets, snacks, juice, soda, and water on all flights. Since 1987, the airline has maintained the fewest overall Customer complaints as published in the Department of Transportation's Air Travel Consumer Report. Southwest Airlines, the nation's largest carrier in terms of domestic passengers enplaned, currently serves 63 cities in 32 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 32,000 Employees systemwide.

<http://www.southwest.com>

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