

January 31, 2007



Tug of War With 80,000 Pound Airplane!

NFL Players Compete With Local Law Enforcement Officials & Firefighters to Pull Boeing 737 Down the Runway for Charity

WHAT: As the official airline of the Super Bowl, Southwest Airlines (NYSE: LUV) sponsors the "Pro Tow" event. A team of NFL players participates in a timed contest to pull a Boeing 737 aircraft 50 yards against a team of heroes from the Broward County Sheriff's Office and the ARFF (Aircraft Rescue Firefighters). The charity of the winning team will be awarded \$2,500 and 20 airline tickets by Southwest Airlines, and the charity of the second place team will be given 20 airline tickets. The Broward County Sheriff's Office and the ARFF will be pulling for Sheriff's Foundation, and the NFL Heroes will be pulling for Player Assistance Trust Fund.

WHO: NFL Pro Tow Team:

Cornelius Bennett	(Retired) Buffalo Bills 1987 - 95, Atlanta Falcons 1996 - 98, Indy Colts 1999
Vernon Carey	Miami Dolphins 2004 - 06
Mark Clayton	(Retired) Miami Dolphins 1983 - 92, Green Bay Packers 1993
Zack Crockett	Indy Colts 1995 - 97, Jackson Jaguars 1998, Oakland Raiders 1999 - 06
Troy Drayton	(Retired) LA / STL Rams 1993 - 95, Miami Dolphins / STL Rams 1996, Miami Dolphins 1997 - 99, Kansas City 2000, Green Bay 2001
Mark Duper	(Retired) Miami Dolphins 1982 - 92
A. J. Feeley	PHL Eagles 2001 - 03, Miami Dolphins 2004, San Diego Chargers 2005, PHL Eagles 2006
Robert Gallery	Oakland Raiders 2004 - 06
Terry Kirby	(Retired) Miami Dolphins 1993 - 95, SF 49ers 1996 - 98, Cleveland Browns 1999, Oakland Raiders 2000 - 02
Erik McMillan	(Retired) NY Jets 1988 - 92, Cleveland Browns / Kansas City Chiefs / PHL Eagles 1993
James Pruitt	(Retired) Miami Dolphins 1986 - 88, Indy Colts 1989, Miami Dolphins 1990 - 91
Steve Reese	(Retired) NY Jets 1974 - 75, Tampa Bay 1976

Local ARFF and Broward County Sheriff's Office Team: Robert Crum, John Wright, Dominic DePerna, John India, Troy Wilkins, Neal Richter, Carl Sosnowski, Richie Betensky, John Brawner, Tom Johnson, Kevin McNamara, John Spiliotopoulos

WHEN: Thursday, February 1
1:00 P.M. Media Check in
1:15 Participants available for interviews
1:30 Coin Toss for Event Start

WHERE: Broward County Aviation Department Offices, Ft. Lauderdale
Hollywood Airport

Directions: From US1 South or 595 East, take US1 South to Griffin Rd, make a right and continue about 500'. Make another right at the 3-way intersection and continue bearing right. This will put you on east Perimeter Rd. Remain on Perimeter Rd. for about 1/4 mile. The first left is the Aviation Department Offices. Follow personnel to the back side toward the terminal.

From US1 North, make a left on Griffin Rd, and then make a right about 500' at the 3-way intersection and continue bearing right. This will put you on east Perimeter Rd. Remain on Perimeter Rd. for about 1/4 mile. The first left is the Aviation Department Offices. Follow personnel to the back side toward the terminal.

Visual/Photo Opps:

- * Interviews with NFL players, local heroes from Broward County Sheriff's Office and the ARFF
- * Boeing 737 being pulled by a specially designed tow rope by 12-man teams
- * Interviews with winning team members and sponsors
- * Presentation of oversized check to winning team

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SOURCE Southwest Airlines