

January 30, 2007



# **Warm Up With Southwest Airlines' Hot Low Fares; Southwest Airlines Offers Customers Low Airfares Starting at \$49 One-Way**

DALLAS, Jan. 30 /PRNewswire-FirstCall/ -- Book your spring getaway today! The nation's leading low-fare airline is offering systemwide southwest.com- only air fares starting as low as \$49 one-way. These special fares require 14-day advance purchase by Feb. 22, 2007, for travel beginning Feb. 13, 2007, through May 10, 2007. Fares range from \$49 to \$169 one-way and vary by destination and day of travel. To book these low air fares available only at southwest.com, go to: [http://www.southwest.com/?src=PR\\_FS\\_013007](http://www.southwest.com/?src=PR_FS_013007).

"We're offering our Customers hot low fares just in time for spring break travel," said Kevin Krone, Southwest Airlines (NYSE: LUV) Vice President of Marketing, Sales, and Distribution. "With fares this low, our Customers can get away without spending a fortune."

The following are examples of these low fares (see Fare Rules):

- \* \$49 one-way fares are available between West Palm Beach and Tampa Bay; between Oakland and Reno/Tahoe; and between Houston Hobby and Jackson, Miss.
- \* \$99 one-way fares are available between Phoenix and Pittsburgh; between New Orleans and Philadelphia; and between Baltimore/Washington and Denver.
- \* \$109 one-way fares are available on Tuesdays and Wednesdays between Las Vegas and Louisville; between Nashville and San Diego; and between Kansas City and Seattle/Tacoma.
- \* \$169 one-way fares are available on Mondays, Thursdays, Fridays, Saturdays, and Sundays between Las Vegas and Louisville; between Nashville and San Diego; and between Kansas City and Seattle/Tacoma.

## **Midwest Fare Sale**

Now is the time to travel the Midwest with fares for just \$49 (see Fare Rules) one-way. These southwest.com-only air fares are available for travel seven days a week with a 14-day advance purchase. Examples of the super low \$49 one-way fares are between Nashville and Chicago Midway; between St. Louis and Omaha; between Kansas City and Oklahoma City; between Louisville and St. Louis; and between Indianapolis and Kansas City.

## **California Fare Sale**

Californians can hop onboard Southwest Airlines to select California cities for just \$49 (see Fare Rules) one-way. These southwest.com-only air fares are available for travel seven days a week with a 14-day advance purchase. Examples of the super low \$49 one-way fares are between Sacramento and Orange County; between Orange County and San Jose; between Burbank and Oakland; between Los Angeles and San Jose; between Ontario and Sacramento; and between San Diego and Oakland.

## Northwest Fare Sale

Travel the Northwest with Southwest Airlines' fares ranging from \$49 to \$99 (see Fare Rules) one-way. Fares are available for travel seven days a week. These southwest.com-only air fares are available with a 14-day advance purchase and vary by destination.

The following are examples of the low fares now available:

- \* \$49 one-way fares are available between Spokane and Portland; between Seattle/Tacoma and Boise; and between Portland and Sacramento.
- \* \$79 one-way fares are available between Seattle/Tacoma and Reno/Lake Tahoe; between Portland and Salt Lake City; and between Spokane and San Jose.
- \* \$99 one-way fares are available between Portland and Orange County; between Seattle/Tacoma and Phoenix; between Spokane and Las Vegas; between Portland and San Diego; and between Seattle/Tacoma and Burbank.

## Heartland Fare Sale

Visiting friends and family has never been more affordable with Southwest Airlines' super low fares from \$49 to \$79 (see Fare Rules) one-way. These southwest.com-only air fares are available for travel seven days a week with a 14-day advance purchase. Examples of the low \$49 one-way fares are between Austin and Harlingen/South Padre Island; between Dallas Love Field and Little Rock; between Houston Hobby and San Antonio; and between El Paso and Lubbock. Examples of the low \$79 one-way fares are between Austin and Little Rock; between Midland/Odessa and Houston Hobby; between El Paso and Harlingen/South Padre Island; and between San Antonio and Tulsa.

## Houston Fare Sale

Southwest's low fares take you farther between Houston Hobby and select cities. These \$89 and \$99 (see Fare Rules) one-way fares are available for travel on Southwest Airlines with a 14-day advance purchase. Fares are available seven days a week and must be purchased on southwest.com. The \$89 one-way fares are available between Houston Hobby and Denver, Albuquerque, Phoenix, Las Vegas, Chicago Midway, Washington Dulles, or Baltimore/Washington. The \$99 one-way fares are available between Houston Hobby and Los Angeles, Oakland, or Philadelphia.

## Long Island Fare Sale

Discover Long Island with Southwest Airlines fares ranging from \$29 to \$99 (see Fare Rules) one-way. These southwest.com-only air fares are available with a 14-day advance purchase and fares vary by destination. The \$29 one-way fare is available between Long Island MacArthur and Baltimore/Washington. The \$39 one-way fare is available between Long Island MacArthur and Chicago Midway. Some examples of the \$99 one-way fares available are between Long Island MacArthur and Austin, Birmingham, Denver, San Antonio, San Diego, or Phoenix.

## Fare Rules

All fares are available for purchase today through Feb. 22, 2007. For Houston and Long Island, Florida travel is excluded. Blackout dates apply to all Florida markets from March 9, 2007, through April 23, 2007. For all other markets, travel is valid from Feb. 13, 2007, through May 10, 2007. All tickets must be purchased 14 days before departure. Fares are available one-way and are combinable with all other fares (except Senior Fares). When

combining fares, all ticketing restrictions apply. Seats are limited. Fares may vary by destination and day of travel and will not be available on some flights that operate during very busy travel times and holiday periods such as Spring Break and Easter weekend. Fares do not include a federal segment tax of \$3.40 per takeoff and landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9 one-way and U.S. government-imposed September 11th Security Fees of up to \$5 one-way. Fares are subject to change until ticketed. Tickets are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines if unused. Fares are valid only on Southwest-published, scheduled service (some flights may be operated by ATA Airlines) and are not available through the Group Desk. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the full unrestricted fare. Fares are not necessarily common rated in the Washington, D.C. area (Baltimore/Washington and Dulles), Bay Area (Oakland and San Jose), or the Los Angeles Basin. Hawaii is not included in this sale.

To take advantage of Southwest Airlines' super low fares, Customers who book their travel via the Internet can subscribe to Southwest Airlines' Click 'n Save E-mail Updates as well as Southwest Airlines' newest technological innovation - DING!

DING! delivers Southwest Airlines' hottest deals directly to Customers' desktops allowing Customers to get a jump on the latest southwest.com sales! For more information, visit <http://www.southwest.com/ding> .

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