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# AMD Foundation Named as a 2013 Computerworld Honors Laureate for the Second Consecutive Year

## AMD "Changing the Game" Program Recognized for Its Application of Technology to Advance Youth Science, Technology, Engineering and Math (STEM) Skills

SUNNYVALE, CA -- (Marketwire) -- 03/28/13 -- [AMD](#) (NYSE: AMD) today announced that the [AMD Foundation](#) has been named a 2013 Laureate of the International Data Group's (IDG) [Computerworld Honors Program](#) for the Foundation's use of technology to promote and enhance the science, technology, engineering and math (STEM) skills of youth around the world. The annual award program distinguishes organizations and companies that use technology to support and create social, economic and educational change.

"The AMD Foundation is proud of the impact we've made with AMD Changing the Game to inspire STEM learning through video game development. Since 2008, we've reached over 200,000 youth in seven countries," said Mike Woollems, president of the AMD Foundation. "We are honored to be recognized again by IDG's Computerworld Honors Program for our work in youth STEM skill development by leveraging game design to excite kids about learning."

The AMD Foundation was selected from more than 700 nominations to become one of 268 Laureates from 29 countries. Based on its success in providing a significant benefit to society, the AMD Foundation was selected for its signature education initiative, [AMD Changing the Game](#). The program encourages youth to learn critical STEM skills and become more globally conscious citizens by developing digital games around pressing social issues.

"Technology continues to play a pivotal role in transforming how business and society functions. For the past 25 years the Computerworld Honors Program has had the privilege of celebrating innovative IT achievements," said John Amato, vice president and publisher, Computerworld. "Computerworld is honored to recognize the outstanding accomplishments of the 2013 class of Laureates and to share their work. These projects demonstrate how IT can advance organizations' ability to compete, innovate, communicate and prosper."

Selected by a panel of 22 judges -- many of them Computerworld Premier 100 IT Leader Honorees from diverse industries -- the 2013 Laureates were chosen for their ability to create and use information technology to promote and advance the public welfare, benefit society and better the world through one of 11 categories: Collaboration, Economic Development, Emerging Technology, Health, Human Services, Innovation, Mobile Access, Philanthropy, Safety & Security, Sustainability and World-Good.

The Computerworld Honors Program awards will be presented at the Gala Evening and Awards Ceremony June 3, 2013 at the Andrew W. Mellon Auditorium in Washington, D.C. During the gala, five Laureates from each category will be named as finalists for a 21st Century Achievement Award. One finalist in each category will then be named a 21st Century Achievement Award winner. Additionally, the June 3 issue of Computerworld magazine will feature a selection of this year's Honors Laureates.

#### *About the AMD Foundation*

The AMD Foundation connects and empowers individuals with knowledge, thereby opening doors to opportunity. The Foundation's signature program, AMD Changing the Game, inspires youth to learn critical education and life skills by equipping them to create digital games with social content, while learning critical Science, Technology, Engineering and Math (STEM) skills. The initiative is rooted in AMD's long history of supporting education, along with the company's passion and expertise in the graphics processor and gaming industries. For more information, visit [www.amd.com/changingthegame](http://www.amd.com/changingthegame).

#### *About AMD*

AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading cloud computing and virtualization environments. AMD's superior graphics technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit [www.amd.com](http://www.amd.com).

#### *About Computerworld*

Computerworld is the leading source of technology news and information for IT influencers, providing peer perspective, IT leadership and business results. Computerworld's award-winning website (<http://www.computerworld.com/>), biweekly publication, focused conference series, custom solutions and custom research forms the hub of the world's largest (40+ edition) global IT media network and provides opportunities for IT solutions providers to engage this audience. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (Omniture, August 2012) and was recognized as the Best Website by ASBPE and TABPI in 2012. Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available at <http://www.idgenterprise.com/>.

#### *About The Computerworld Honors Program*

Founded by International Data Group (IDG) in 1988, The Computerworld Honors Program is governed by the not-for-profit Computerworld Information Technology Awards Foundation. Computerworld Honors is the longest running global program to honor individuals and organizations that use information technology to promote positive social, economic and educational change. Additional information about the program and a Global Archive of past Laureate case studies and oral histories of Leadership Award recipients can be found at the Computerworld Honors website, <http://events.computerworld.com/2013Honors>.

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