

Where is Primerica, Inc. corporate headquarters?

1 Primerica Parkway, Duluth, GA 30099

Where is Primerica, Inc. incorporated?

Primerica, Inc. is incorporated under the laws of the State of Delaware.

What is Primerica, Inc.'s stock symbol and CUSIP number?

The ticker symbol of Primerica, Inc. common stock is PRI and its CUSIP number is 74164M108. The Company is listed on the New York Stock exchange.

When did Primerica, Inc. become a public company?

On April 1, 2010, Primerica, Inc. became an independent company that is publicly traded on the New York Stock Exchange. The Company view the event as its “re-founding.” Primerica traces its roots to A. L. Williams, Inc., an insurance agency founded in 1977 to distribute term life insurance as an alternative to cash value life insurance. A. L. Williams popularized the concept of “Buy Term and Invest the Difference,” reflecting a view that we continue to share today.

When is Primerica, Inc.'s fiscal year end?

December 31

Who is Primerica, Inc.'s transfer agent and registrar?

Holders of Primerica, Inc. (PRI) stock as of **April 1, 2010**

Computershare

150 Royall Street

Canton, MA 02021

Toll-free: 1-866-517-2488 (U.S., Canada, Puerto Rico)

Outside the U.S.: 1-781-575-4305

www.computershare.com/investor

Holders of Primerica **stock certificates** prior to **April 1, 2010***

Computer Share Trust Company, N.A.

Toll-free: 1-888-250-3985

Outside the U.S.: 1-781-575-4555

*Note that these stock certificates relate to a predecessor company that is a part of Citigroup Inc. and is not affiliated in any way with Primerica, Inc.

Who is Primerica, Inc.'s independent auditor?

KPMG LLP serves as the Company's independent public accounting firm.

Does Primerica, Inc. have a dividend reinvestment plan?

No. However, current registered holders and new investors in Primerica, Inc. common stock can arrange to have any dividends reinvested in Primerica common stock through the Company's transfer agent, Computershare. For more information, visit Computershare's website at www.computershare.com/investor

How can I receive additional information about Primerica, Inc.?

Please visit our Contacts page to contact the investor relations team.