

February 26, 2013



Digital Light Innovations to Bundle 3DIcon Software

TULSA, OK and AUSTIN, TX -- (MARKETWIRE) -- 02/26/13 -- 3DIcon Corporation (OTCBB: TDCP), a developer of volumetric, three-dimensional display technologies, and Digital Light Innovations (privately held), a full service company that designs, develops and produces products based on DLP® technology from Texas Instruments, announced that they have signed a Letter Agreement under which Digital Light Innovations (DLi) has agreed to bundle 3DIcon's Pixel Precision software with its DLi41xx Series of development kits for the Texas Instruments DLP® projection imaging technology as part of an existing and now expanded exclusive distribution agreement. Pixel Precision provides DLP® developer's with an easy to learn and use GUI (graphical user interface) software tool for the creation and conversion of still images and high speed video sequences (up to 20,000 frames/second) that are required for the development of DLP®-based products.

3DIcon CEO, Mark Willner, said "This new agreement expands the scope of our ongoing partnership with Digital Light Innovations. The bundling of our Pixel Precision software with the DLi41xx Series development kits will provide 3DIcon with a predictable revenue stream with reasonable upside potential. We again selected DLi as our exclusive distributor because we felt that they were the only Texas Instruments DLP® design house that fully understood the value we have created with this software and the impact it will have on the productivity of their customers."

Digital Light Innovations President, Brian Crowell, added, "Bundling 3DIcon's Pixel Precision software further differentiates our unique DLi41xx Series development kits from competitive offerings. Our decision to bundle Pixel Precision was based in large part on positive feedback from previous customers about its ease-of-use and its positive impact on time-to-market. 3DIcon has been a good business partner and we look forward to working with them moving forward."

About 3DIcon Corporation

3DIcon Corporation is a developer of groundbreaking 3D projection and display technologies that are designed to produce full color, high-resolution, 360-degree volumetric images, a development many consider to be the next step in 3D display technology. CSpace creates both dense and translucent images for use in mission critical functions including healthcare, security and defense. CSpace enables viewing inside organs, cargo containers, and baggage, as well as large-scale terrain such as oceans and mountains, all of which are beyond the capabilities of other current display methodologies. The company also offers a software product, [Pixel Precision®](#), which targets the R&D market for developers using Texas Instruments' DLP® line of products. For visualization of CSpace images please visit www.3dicon.net.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION ACT OF 1995

With the exception of historical information, the matters discussed in this news release are forward-looking statements that involve a number of risks and uncertainties. The actual future results of 3DIcon could differ significantly from those statements. Factors that could cause actual results to differ materially include risks and uncertainties such as the inability to finance the company's operations, inability to hire and retain qualified personnel, and changes in the general economic climate. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential" or "continue," the negative of such terms, or other comparable terminology. These statements are only predictions. Although we believe that the expectations reflected in the forward-looking statements are reasonable, such statements should not be regarded as a representation by 3DIcon, or any other person, that such forward-looking statements will be achieved. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise. In light of the foregoing, readers are cautioned not to place undue reliance on such forward-looking statements.

About Digital Light Innovations

Digital Light Innovations is a full service DLP® design, development, and manufacturing company with extensive experience in creating custom solutions for a wide variety of applications. DLI has been a Texas Instruments' DLP® Authorized Design House for over 10 years. In addition to manufacturing Texas Instruments' Discovery™ boards, DLI offers its own brand of development kits as the DLI41xx Series. The company also offers a family of Compact Embeddable Light Engines. The CEL5500 is a turn-key production-ready platform designed to address industrial DLP projection needs. For more information on the DLI41xx Series or CEL5500 please visit www.dlinnovations.com.

CONTACT:
3DIcon Corporation
Judy Keating
918-494-0509

Contact:
Digital Light Innovations
Jorge Moguel
512-682-4856