

Columbia Sportswear to Present At Thomas Weisel Partners Consumer Conference On October 1, 2009

PORTLAND, Ore., Sept. 23, 2009 (GLOBE NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel, footwear, accessories and equipment will present at the Thomas Weisel Partners Consumer Conference being held at the New York Palace Hotel in New York City on Thursday, October 1, 2009 at 3:15PM ET.

The audio portion of the presentation will be webcast live and can be accessed through the Investor Relations section of the company's website, www.columbia.com.

About Columbia Sportswear

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the company has developed an international reputation for quality, performance, functionality and value. The company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the company's website at www.columbia.com.

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