

October 8, 2007



# **Columbia Sportswear Company to Announce Third Quarter 2007 Financial Results on October 25, 2007**

PORTLAND, Ore., Oct. 8 /PRNewswire-FirstCall/ -- Columbia Sportswear Company (Nasdaq: COLM) will release third quarter 2007 financial results on Thursday, October 25, 2007 after the market closes.

The Company's senior management will host a telephone conference call at 5:00 p.m. ET that same day, Thursday, October 25, 2007. The call will include discussions regarding the Company's third quarter financial performance, a review of the Company's geographic, merchandise category and brand performance, and financial guidance for future periods.

To participate, please dial 800-851-3059 in the United States (outside the United States, please dial 706-679-8430) five to ten minutes prior to the call. The call will also be webcast live on the investor information section of the Company's website at [www.columbia.com](http://www.columbia.com), where it will remain available until Thursday, November 8, 2007.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at [www.columbia.com](http://www.columbia.com).

Investor Relations Contact  
David Kiser, Director of Investor Relations  
503-985-4584

SOURCE Columbia Sportswear Company