

September 19, 2007



# Columbia Sportswear to Present at the Thomas Weisel Partners Consumer Conference 2007

PORTLAND, Ore., Sept. 19, 2007 (PRIME NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Thomas Weisel Partners Consumer Conference 2007. Bryan Timm, CFO, will provide information on the Company's long-term growth strategies and business opportunities in a question and answer format session.

When: September 25, 2007, 1:30 pm ET

Where: Mandarin Oriental, New York, NY

Presenter: Bryan Timm, CFO

Web cast: Columbia's audio portion of the conference will be webcast and can be accessed through the Columbia Sportswear website: [www.columbia.com](http://www.columbia.com)

The webcast will be archived for two weeks following the conference.

Columbia Sportswear Company was founded in 1938 in Portland, Oregon and is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardware, Sorel, Montrail and Pacific Trail.

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