

July 20, 2010



# Information Systems Associates, Inc. Announces an Updated Research Report by Wall Street Resources, Inc.

PALM CITY, Fla., July 20, 2010 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCBB:IOSA), a datacenter optimization software, services and solutions company, today announces the release of an updated report on the Company, by Mr. Paul Silver, Director of Research for Wall Street Resources, Inc. The 27-page report includes detailed information on the Company's business model, products, industry, valuation, management and risks.

The free report is available at: [www.wallstreetresources.net/InformationSystems.asp](http://www.wallstreetresources.net/InformationSystems.asp)

Joe Coschera, the President and Chief Executive Officer of Information Systems Associates, Inc., commented, "I am pleased that Wall Street Resources has released an updated report on our Company. Since the release of the first report, we have reached certain important milestones, including the successful release of OSPI version 2 and the issuance of a patent on our innovative data center management solution."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: <http://www.IOSA-IR.com>

## About Information Systems Associates

Information Systems Associates, Inc. (OTCBB:IOSA) based in Palm City, FL. is a leading provider of turnkey [data center management solutions](#) with a suite of services including: [data center inventory management](#), [data center management software](#) and [data center optimization](#). Its core service utilizes its proprietary technology "OSPI software" (On Site Physical Inventory(R)) which provides a tool set allowing customers to create a highly accurate data set of their current IT inventory and assets. This accurate information is then imported into software that enables businesses to make meaningful decisions on Data Center Management that leads to optimization of resources, cost reductions and significant ROI.

For more information visit our website <http://www.isa-inc.net>

## About the Analyst

Mr. Silver joined Wall Street Resources in 2006 as the Director of Research. He has been in the financial services industry since 1995 and began his professional career in auditing with a Big Four accounting firm in New York City. Mr. Silver made the move to Wall Street as a sell-side research analyst for two global investment banks in New York City including Salomon Smith Barney and UBS Paine Webber. At Salomon Smith Barney he was a

member of the firm's research team covering REITs that was consistently ranked #1 by Institution Investor magazine. Most recently, Mr. Silver worked for a private equity firm as its Chief Investment Strategist.

Mr. Silver is a graduate of the College of William and Mary in Virginia with a BA in liberal arts and New York University's Stern Business School with an MBA in International Finance and Accounting.

## **About Wall Street Resources**

Wall Street Resources, Inc. and its affiliated site <http://www.wallstreetresources.net> are part of The WSR Group and a leading source for [micro cap equity research](#) and [micro cap investor relations](#). Its principals have over 25 years of experience providing analysis on these companies. Wall Street Resources (WSR) acts as a conduit between micro-to-small capital company investors and emerging growth companies through its proprietary financial publications including daily and monthly newsletters, as well as comprehensive 20-50 page featured company reports. To sign up to receive WSR's financial publications go to: [http://www.wallstreetresources.net/signup\\_basic.asp](http://www.wallstreetresources.net/signup_basic.asp). WSR also provides business consulting services to help corporate executives by writing analytical reports, building financial models, and developing business plans.

## **Safe Harbor**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2009 and the Form 10-QSB filed March 31, 2010. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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