April 17, 2025

Veritone Achieves “Awardable” Status on DoD’s Tradewinds Solutions Marketplace with AI-Powered Investigate Solution

Investigate joins existing Veritone solutions on the DoD’s premier AI procurement marketplace to complete the availability of the iDEMS suite

DENVER--(BUSINESS WIRE)-- Veritone, Inc. (NASDAQ: VERI), a leader in building human-centered enterprise AI solutions, today announced that it has achieved “Awardable” status through the Chief Digital and Artificial Intelligence Office (CDAIO)’s Tradewinds Solutions Marketplace. Veritone’s Investigate solution has been added to the Tradewinds Marketplace.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250417790285/en/

The Tradewinds Solutions Marketplace is the premiere offering of Tradewinds, the Department of Defense’s suite of tools and services designed to accelerate the procurement and adoption of Artificial Intelligence (AI)/Machine Learning (ML), data and analytics capabilities from organizations, including Veritone.

Investigate is an open architecture evidence management system that ingests large datasets from an expansive partner ecosystem, including but not limited to:

- Device extraction tools
- Home security systems
- Drones and unmanned aircrafts
- Body and in-car cameras
- Video management systems
- Investigations and forensics solutions
- Gunfire detection systems
- Gun crime intelligence systems
- License plate readers
- Secure data link protocol providers
- e-Discovery platforms
- Freedom Of Information Act (“FOIA”) solutions
- Hyperscaler’s cloud storage platforms

Once the data is ingested, it’s processed using AI, then indexed, transformed, correlated and analyzed to provide near real-time actionable insights and a holistic view of any investigation, reducing the high-volume, time-consuming work many public sector employees spend significant amounts of time completing. By focusing on more critical work, organizations are better positioned to increase case clearance rates and the number of crimes solved.

"While the availability of evidentiary data is an advantage, it also presents significant challenges for investigators who spend countless hours collecting, organizing and reviewing evidence," said Ryan Steelberg, chairman, president and chief executive officer of Veritone. "Achieving 'Awardable' status for Investigate accelerates the availability of our iDEMS solution and empowers our customers to improve case clearance rates and deliver justice more efficiently."

Investigate joins an existing suite of Veritone solutions on Tradewinds Solutions Marketplace, including Illuminate, IDentify, Track and Redact, completing Veritone's Intelligent Digital Evidence Management System (iDEMS). Purpose-built for the public sector, Veritone iDEMS leverages AI to help public safety agencies solve more crimes and bring higher levels of safety and trust to their communities by streamlining the management and analysis of digital evidence, including audio and video data, quickly and accurately.

iDEMS is built on Veritone's aiWARE™ platform and can be leveraged by DoD customers within their public cloud tenant or in their secure data center. aiWARE is an AI operating system that intelligently and securely orchestrates hundreds of best-of-breed cognitive and generative models in a single solution to transform extensive volumes of unstructured data, including video and audio, into actionable insights.

To learn more about Veritone's public sector solutions, visit: https://www.veritone.com/solutions/public-sector/

About Veritone

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit Veritone.com.

Safe Harbor Statement

This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of

such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

View source version on businesswire.com:
https://www.businesswire.com/news/home/20250417790285/en/

Media Contact:
Caitlin Stewart
Senior Vice President
+1 619-874-6181
cstewart1@webershandwick.com

Source: Veritone, Inc.