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BRUNSWICK™

Brunswick Corporation : Free Bowling for Students at Brunswick This Summer

One Free Game a Day June-August

Lake Forest, Ill., May 10, 2012 - Every day this summer students age 18 and younger can bowl one free game at all Brunswick Zone and Brunswick Zone XL centers located around the country and in Canada.

The daily free games are available from June 1 through Aug. 31, whenever centers are open and lanes are available. Shoe rental is not included.

To claim their free games, students simply need a Student Ball Pass from Brunswick, which can be picked up at any Brunswick center or downloaded from the Brunswick Bonus Zone, www.bowlbrunswick.com/ballpass. In addition, more than 2 million passes are being distributed through local schools that have teamed up with Brunswick to help distribute the passes.

"During the school year, students work hard hitting the books," said Jim Fox, president - Brunswick Bowling Retail. "Summer should be a time for hitting the lanes and just having fun bowling with friends and family."

The free bowling Student Ball Pass is just one way Brunswick recognizes students. Through Brunswick's Making the Grade program, students can also earn a free game for every "A" on their current report card. And, free Family Funtastic Value Packages, including two hours of free bowling for up to six people, shoe rental and a pitcher of pop, await students with perfect attendance.

Finally, each spring, Brunswick makes available more than \$45,000 in college scholarships to local winners of its All-Star Varsity Bowling Tournament. Tournaments are held at participating Brunswick bowling centers. For more information about any of these nationwide programs for students, go to www.BrunswickZone.com.

About Brunswick Bowling & Billiards

Brunswick Bowling & Billiards, a division of Brunswick Corporation, is one of the largest operators of full-service bowling and family recreation centers in the world; is a full-line supplier of bowling equipment, supplies and consumer products; and designs billiards tables and accessories. Headquartered in Lake Forest, Ill., Brunswick Corporation (NYSE: BC) has been a leader in the recreation business for more than 165 years. For more information, visit www.BowlBrunswick.com.

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