June 13, 2017



BioSig Technologies' CEO, Ken Londoner Interviewed by Medgadget

PURE EP System highlighted for its capabilities in addressing the growing electrophysiology market

Minneapolis, MN, June 13, 2017 (GLOBE NEWSWIRE) -- BioSig Technologies, Inc. (OTCQB: BSGM), a medical device company developing a proprietary platform designed to address an unmet technology need for the \$4+ billion electrophysiology (EP) marketplace, today announced that Chief Executive Officer, Mr. Ken Londoner was interviewed by Medgadget, a leader in med tech news. The piece focuses on BioSig's proprietary PURE EP technology and its value to the emerging electrophysiology (EP) market.

BioSig's PURE EP System is a novel cardiac signal acquisition and display system which is engineered to assist electrophysiologists in clinical decision making during procedures to diagnose and treat patients with abnormal heart rates and rhythms. The Company seeks to deliver technology to improve upon catheter ablation treatments for prevalent and deadly arrhythmias.

"I was delighted to have had the opportunity to discuss our innovative medical technology with a key influencer like Medgadget," stated Mr. Londoner. "We are very proud of our proprietary PURE EP System, and pleased with the recent coverage that the device has garnered having been featured in publications such as The Journal of the American College of Cardiology and Journal of Innovations in Cardiac Rhythm Management. As the company continues to move towards commercialization of our product, we will continue to add leverage with our strategic partnerships with the Mayo Clinic, and other industry leaders in order to establish ourselves as a market leader in this vast marketplace."

The interview is available at: <u>https://www.medgadget.com/2017/06/biosig-pureep-detects-deadly-arrhythmia-cells.html</u>

About Medgadget

Since 2004, Medgadget has been reporting on medical technology from around the world. They cover the latest medical devices and approvals, technology breakthroughs and discoveries, conduct exclusive interviews with med tech leaders, and file reports from healthcare conferences.

About BioSig Technologies

BioSig Technologies is a medical device company developing a proprietary technology platform designed to improve the \$4+ billion electrophysiology (EP) marketplace (<u>www.biosigtech.com</u>). Led by a proven management team and a veteran, independent Board of Directors, Minneapolis-based BioSig Technologies is preparing to commercialize its PURE EP(TM) System. The technology has been developed to address an unmet need in a large and growing market.

The PURE EP System is a novel cardiac signal acquisition and display system which is engineered to assist electrophysiologists in clinical decision making during procedures to diagnose and treat patients with abnormal heart rates and rhythms. BioSig's main goal is to deliver technology to improve upon catheter ablation treatments for prevalent and deadly arrhythmias. BioSig has partnered with Minnetronix on technology development and is working toward FDA 510(k) clearance and CE Mark for the PURE EP System.

Forward-looking Statements

This press release contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. Forwardlooking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) our inability to manufacture our product candidates on a commercial scale on our own, or in collaboration with third parties; (ii) difficulties in obtaining financing on commercially reasonable terms; (iii) changes in the size and nature of our competition; (iv) loss of one or more key executives or scientists; and (v) difficulties in securing regulatory approval to market our product candidates. More detailed information about the Company and the risk factors that may affect the realization of forward looking statements is set forth in the Company's filings with the Securities and Exchange Commission (SEC), including the Company's Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at http://www.sec.gov. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.

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Source: BioSig Technologies, Inc.