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Mobiliti from Fiserv Named Top Customizable Solution in Javelin Strategy & Research Annual Mobile Banking Vendor Scorecard

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Mobiliti™ from Fiserv received the highest score for a customizable solution in the [Javelin Strategy & Research 2013-2014 Mobile Banking Vendor Scorecard](#). The report offers a detailed, competitive analysis and ranking of 11 mobile banking providers based on an evaluation of security, mobile platform support, product features and emerging capabilities. This marks the third year that Fiserv has been a top ranked mobile banking solution provider in the report.

Fiserv was rated highly across all four areas of evaluation for customizable solutions, particularly the features category. The features category analyzed money monitoring and advanced money movement capabilities available through the solution, as well as user ratings, reviews, partnerships and clients. The integration of the Popmoney® person-to-person payment service into Mobiliti in 2013 was highlighted as a notable addition to the Fiserv solution set. The report authors also noted that Mobiliti offers the ability to review bill information from a mobile device, as well as the ability to add a new payee by taking a picture of a bill with a smartphone camera.

“In the past year, Fiserv has expanded its already comprehensive mobile banking offering by completing the integration of the Popmoney person-to-person solution into the Mobiliti platform,” said Mary Monahan, executive vice president and research director, Mobile, Javelin Strategy & Research. “Mobiliti goes beyond the basics with capabilities such as alerts and notifications as well as tools designed to measure, monitor and improve customer acceptance and usage of mobile banking.”

The Javelin report noted that adoption of mobile banking continues to grow rapidly, as does its importance to consumers, which underscores the value of selecting a leading mobile banking provider. In a positive sign, only 31 percent of non-mobile bankers said they were skeptical of mobile banking’s value, down from 40 percent in 2012. The percentage of non-mobile bankers citing security concerns as a reason to not use the service also declined.

“Consumers are increasingly turning to the mobile channel to monitor their finances and complete transactions,” said Jim Tobin, senior vice president and general manager, Mobile Solutions, Digital Channels, Fiserv. “Innovation and investment will be essential to achieve mobile channel success, especially as financial institutions transition into offering more types

of mobile payments. We are committed to working with our clients to deliver the functionality that ensures they remain ahead of the curve.”

Mobiliti from Fiserv currently powers mobile financial services for millions of consumers at more than 1,400 banks and credit unions on five continents across the globe. Mobiliti supports all three major mobile access modes, SMS (text messaging), mobile browser and downloadable applications for Android™, iPhone® and Blackberry®, and seamlessly integrates banking and payments capabilities. Recent innovations include the introduction of Mobiliti™: Tablet, a functional, quick to market tablet banking capability that more than 200 banks and credit unions already committed to deploying. Financial institutions interested in learning more about Mobiliti can visit www.fiserv.com/mobiliti.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit www.fiserv.com.

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