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## Jardon Bouska of Fiserv to Keynote NACHA's Council for Electronic Billing and Payment Meeting

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Jardon Bouska, president, Biller Solutions, Fiserv will deliver the keynote address at NACHA - The Electronic Payments Association's [Council for Electronic Billing and Payment \(CEBP\) Meeting](#) in Chicago, June 26-27. The summer CEBP meeting will bring together industry members to share ideas and collaborate in an open forum while discussing developments and trends in electronic billing and electronic payments.

In his presentation, "Digital Billing and Payment in 2020: Industry Trends, Challenges and Opportunities," Bouska will offer his vision of the future of digital billing and payments, sharing new consumer and industry data from Fiserv that is predictive of industry direction. He will discuss changes that will impact billing organizations, financial institutions and consumers in a rapidly evolving payments landscape and outline how innovations, such as wearable technology, will help create a new era in paperless, real-time mobile bill presentment and payment.

"Technological advancements and innovative financial products and services are having a dramatic impact on the billing and payment ecosystem," said Janet O. Estep, NACHA president and chief executive officer. "As the shift to digital continues, payments professionals are working to remain competitive and meet customer needs, making the forward-looking topic of Mr. Bouska's keynote particularly timely and relevant."

One of the areas Bouska will delve into is mobile billing and payment. The recent [Biller Mobile Bill Pay Benchmark Study](#) commissioned by Fiserv indicates that billers are turning to the mobile channel to enhance and extend customer service (94 percent), increase paperless billing (82 percent), increase customer usage of self-service (76 percent) and meet customer demand (74 percent). Details of the study are available in the free white paper "Mobile Bill Presentment and Payment: Creating Value for Billers and Consumers," which can be downloaded at [fiserv.com/mbpp](http://fiserv.com/mbpp).

"The shifts in today's digital billing and payment landscape are happening quickly, so it's critical to understand the latest consumer practices and preferences in order to effectively serve customers, compete and stay relevant," Bouska said. "In 2020, we will be living in a real-time, mobile first, digital world that will create a new and exciting environment for advancements in electronic billing and payment. Ultimately, usability and accessibility will be the winning combination that billing organizations and financial institutions will seek to deliver."

## **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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