



# NeoGenomics

Investor Presentation

May 2021



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## Non-GAAP Adjusted EBITDA

“Adjusted EBITDA” is defined by NeoGenomics as net income from continuing operations before: (i) interest expense, (ii) tax expense, (iii) depreciation and amortization expense, (iv) non-cash stock-based compensation expense, and, if applicable in a reporting period, (v) acquisition and integration related expenses, (vi) non-cash impairments of intangible assets, (vii) and other significant non-recurring or non-operating (income) or expenses, including any debt financing costs.

# Our Next Step



# Our Formula For Oncology Leadership is Accelerating

The Acquisition of Inivata Builds Upon Our Previous Successful Business Development

## Building Strategic Scale

- Leadership in the clinical market achieved through M&A and rapid organic growth
- Demonstrated our ability to build scale – acquire, integrate and run businesses



## Creating A Flywheel For Organic Growth Powering Platform Integration

- Built out leading pharma services business with differentiated companion diagnostic capabilities
- Launched Informatics initiative to leverage data to strengthen core businesses and provide independent revenue stream



## Driving Market Leadership with Best-in-Class Technology

- Combination of channel leadership with leading liquid biopsy platform technology – continues “One Lab” mission while accelerating growth in a massive market opportunity



# Inivata Review: One Leading Liquid Biopsy Platform with Multiple Applications

## InVision | LIQUID BIOPSY PLATFORM

Specifically designed for liquid biopsy

Optimized for high sensitivity

Robust customizable approach

**InVisionFirst**  
**LUNG**  
Commercialized by NeoGenomics

- 37 gene panel for advanced NSCLC
- SNV, Indels, CNV and fusions
- CAP / CLIA lab
- Medicare reimbursed test
- Turnaround time within 7 calendar days



**RaDaR**<sup>TM</sup>  
RESIDUAL DISEASE  
AND RECURRENCE

- Personalized assay / multi-tumor
- 48 markers derived from tissue analysis
- CAP / CLIA lab from late 2020
- Turnaround time within 7 calendar days
- Sensitivity: 10ppm / 0.001VAF%

**FDA**  
Breakthrough  
Medical Device  
Designation

*R&D Capabilities*

*Regulatory Capabilities*

*Reimbursement Capabilities*

# RaDaR Review: Sensitivity Matters

RaDaR is Designed to Directly Address the Key Needs in the MRD Market



## Sensitivity is the Key Differentiator

- Levels of ctDNA in the blood correlates with tumor volume / stage
- Many ctDNA tests have difficulty detecting ctDNA in early-stage disease
- Levels of ctDNA are further decreased by surgical excision or treatment
- MRD detection is very challenging
- For recurrence detecting ctDNA levels will rise from very low levels:

— Better sensitivity = earlier detection of relapse

## RaDaR Maximizes Sensitivity

- Inherent high sensitivity of InVision platform vs competitor technology
- Very deep sequencing enables higher sensitivity
- Personalized assay targeting 48 variants known to be present in the cancer increases sensitivity
- Replicate analysis approach improves sensitivity and specificity
- Analytics optimized to enhance detection

**RaDaR offers significantly increased sensitivity versus competitors, allowing better targeting of adjuvant Rx and earlier detection of relapse.**

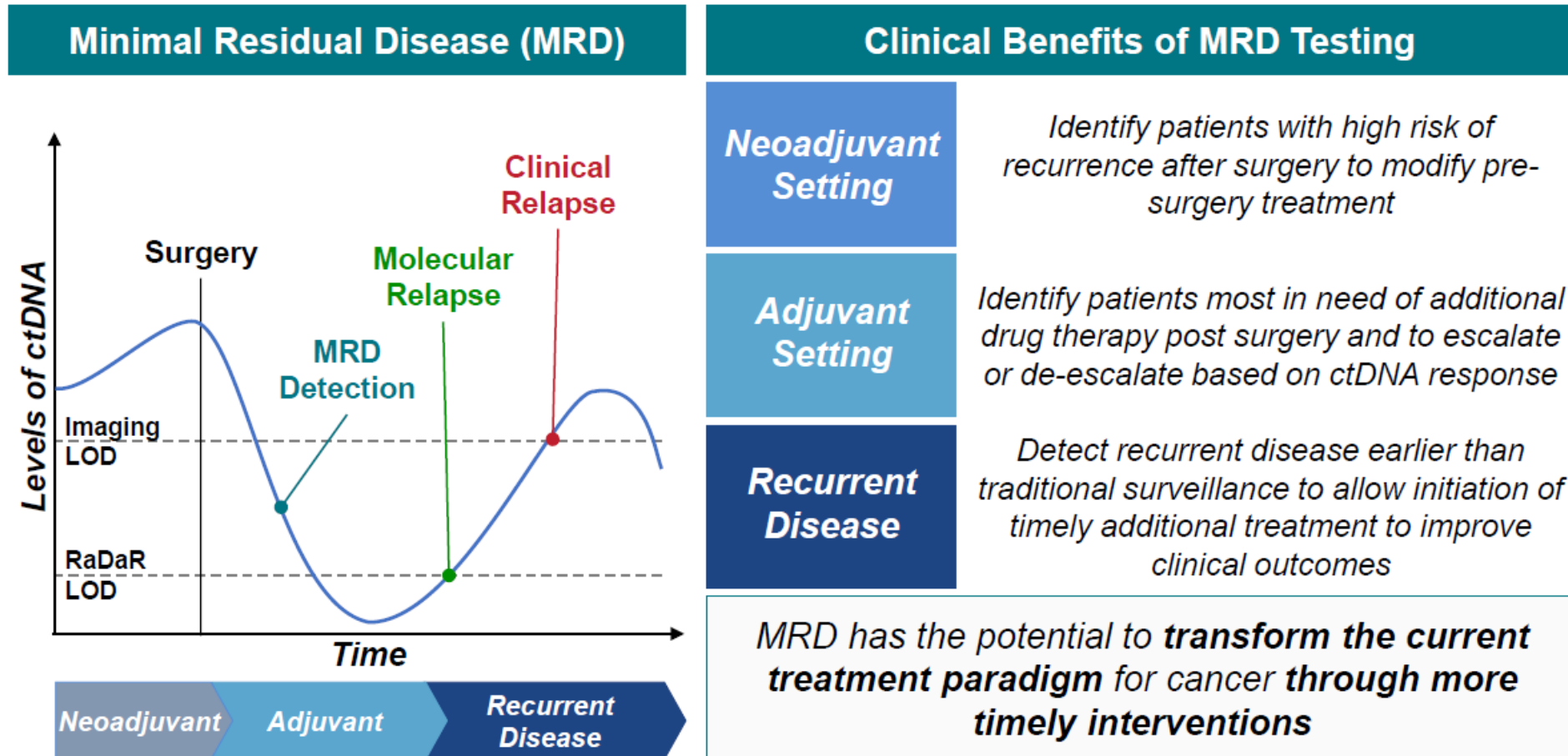
# The RaDaR Assay Shows Excellent Sensitivity

## Published Data Cross Trial Comparisons

|   | RaDaR  | Company A                                | Company B                                |
|---|--|--|--|
| <b>Lung Cancer</b>  |  |  |  |
| Study   | LUCID, AACR 2020                             | TRACERx, Nature 2017                     | TRACERx, AACR 2020                       |
| Variants tracked  | 48   | 12 – 30                                  | 50 – 200                                 |
| Cohort size   | 90 patients                                  | 96 patients                              | 88 patients                              |
| <b>Median lead time from ctDNA to clinical recurrence</b>         | <b>203 days</b>                              | <b>70 days</b>                           | <b>136 days</b><br>(for baseline+ cases) |
| <b>Breast Cancer</b>  |  |  |  |
| Study   | Cutts et al, AACR 2021                       | Coombes et al, 2019                      |  |
| Variants tracked  | 48   | 16                                       |  |
| Cohort size   | 25 patients                                  | 49 patients                              |  |
| <b>Median lead time from ctDNA to clinical recurrence (range)</b> | <b>12.89 months</b><br>(3.72 – 26.04 months) | <b>8.9 months</b><br>(0.5 – 24.0 months) |  |

**NOTE:** Cross trial comparisons are of limited utility and introduce inherent uncertainty

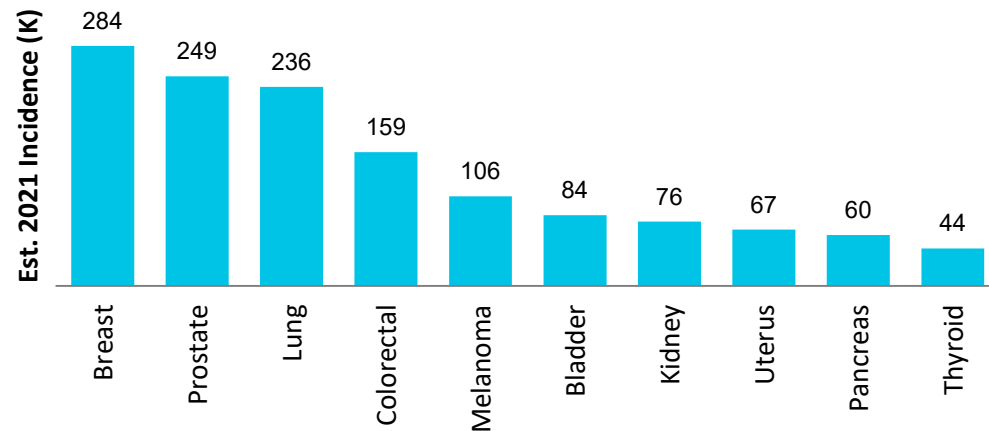
# The Clinical Cancer Journey and The Role For RaDaR





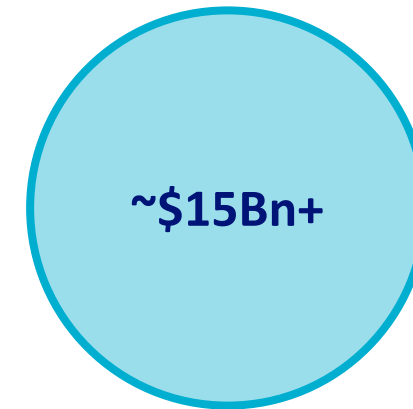
# The Real Clinical Need for MRD Across Cancer Types Creates a ~\$15Bn+ Opportunity

More than 1.3mm new patients per year may be addressable by MRD across the top 10 solid tumors in the U.S.



Source: American Cancer Society – Facts & Figures 2021

Estimated Annual Market Opportunity

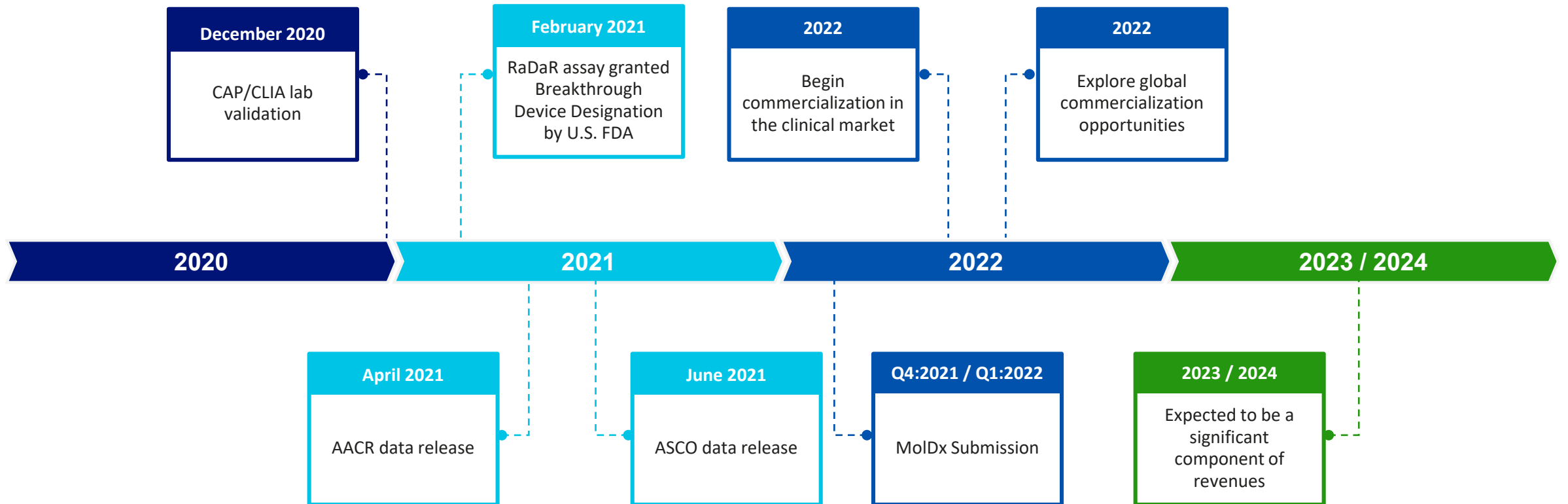


80% to 85% of all cancer patients are treated by community oncologists

*MRD to gain more importance as tools to monitor response to therapies and recurrence, as cancers become more treatable or are viewed as chronic diseases.*

# Outline of Milestones for RaDaR

- Already Commercial with Biopharma Today
- NeoGenomics infrastructure will aid RaDaR development



# Transaction Brings Platform Primed for Market Traction

Bringing Access to Dynamic Markets in Oncology Care to the Platform

## Deal Terms

- History: NEO and Inivata formed an exclusive commercial partnership in May 2020 which included a \$25mm minority equity investment in Inivata, with a call option to acquire the Company outright in the future.
  - Doug VanOort assumed a board seat at Inivata
- Purchase Option Expiration: 12/31/21
- Acquisition Deal Size: \$390mm in cash consideration, as agreed to in May 2020

*As a result of our confidence in Inivata's capabilities and their ability to strengthen NeoGenomics' offering across all divisions, we have decided to exercise the option to acquire Inivata well in advance of the expiration of our agreement*

## Strategic Financing Summary

- Raised strategic financing of \$200 million from a highly sophisticated group of select institutional investors
  - Legacy Inivata Shareholders
  - Existing NEO Investors
  - New Oncology-Focused Specialist Investors

*Pro forma for today's transactions we will have greater than \$550mm of cash on hand, providing ample flexibility to accelerate funding of technology development at Inivata while we pursue further strategic opportunities.*



One Lab.  
Vital Answers.

Transforming Care for  
Cancer Patients.