

June 22, 2023



Professional Diversity Network Inc. Hosts Successful Happy Hour Hiring Event

CHICAGO, June 22, 2023 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (NASDAQ: IPDN) ("PDN" or the "Company"), a developer and operator of online and in-person networks that provide access to networking, training, educational and employment opportunities for diverse individuals, today announced the recent completion of a Happy Hour Hiring Event in Dayton, Ohio through its wholly-owned subsidiary, Expo Experts Events, LLC ("Expo Experts").

Expo Experts has provided virtual and in-person hiring events focusing on engineering, technology, and security cleared candidates for over 20 years. Its first new product - the Happy Hour Hiring Event took place on June 6, 2023, and provided opportunities for employers and candidates to discuss open opportunities in a casual environment whereby creating an ambiance with less stress, yet keeping the formalities of client-employer discussions. 11 companies participated in the event either in-person or virtually, including Naval Systems, Inc., Leidos, SRC, HX5, and Alkermes.

The event attracted more than 150 candidates and resulted in multiple follow-up interviews and screenings. The President of Expo Experts Susan Turner said, "the in-person event was a buzz of both employers and candidates enjoying a new way to network."

"As we return to hosting in-person events, we're focused on creating more value and better results for our clients in both the virtual and in-person setting. The Happy Hour Hiring Event was a format that proved successful. We will continue to innovate and be creative to remain one of the top career fair providers in the United States," said Megan Bozzuto, Chief Marketing Officer of PDN.

PDN and Expo Experts will host more than thirty hiring events in the second half of this year. For more information, please visit our websites at www.expoexpertslc.com and www.prodivnet.com.

About Professional Diversity Network, Inc.

Professional Diversity Network, Inc. (PDN) is a developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to recruit diverse employees. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT and disabled persons globally.

For more about the company, please visit:

www.prodivnet.com

Connect with us on social media:

www.linkedin.com/company/prodivnet

Forward-Looking Statements

This press release contains information about PDN's view of its future expectations, plans, and prospects that constitute forward-looking statements. These forward-looking statements are made under the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, as amended. All statements other than statements of historical facts in this announcement are forward-looking statements, including, but not limited to: any projections of earnings, revenue, or other financial items; any statements regarding the adequacy, availability, and sources of capital, any statements of the plans, strategies, and objectives of management for future operations; any statements regarding the future benefits of the investment described in this release, including the development of new revenue streams or the availability of distributions on any securities; any statements relating to the future reinstatement of the license described in this release by the applicable regulatory authorities; any statements concerning proposed new products, services, or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. In addition, there is uncertainty about the continuous spread of the COVID-19 virus and the impact it may have on the Company's operations, the demand for the Company's products, and global economic activity in general. PDN may also make written or oral forward-looking statements in its periodic reports to the SEC, in its annual report to shareholders, in press releases and other written materials, and in oral statements made by its officers, directors, or employees to third parties. Statements that are not historical facts, including statements about PDN's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, whether known or unknown, and are based on current expectations and projections about future events and financial trends that the Company believes may affect its financial condition, results of operations, business strategy, and financial needs. Investors can identify these forward-looking statements by words or phrases such as "may," "will," "will make," "will be," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "endeavor to," "is/are likely to," or other similar expressions. Further information regarding these and other risks is included in our annual report and other filings with the U.S. Securities and Exchange Commission (the "SEC"). All information provided in this press release is as of the date of this press release, and PDN undertakes no obligation to update any forward-looking statements, except as may be required under applicable law.

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