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Professional Diversity Network, Inc. to Partner at Women's Forum 2017 Global Meeting

The Company's President, Star Jones, a 9-time Emmy-nominated television personality, legal correspondent and global thought leader on women's issues, to be a featured speaker in Paris, France October 5-6, 2017

CHICAGO, Aug. 18, 2017 (GLOBE NEWSWIRE) -- [Professional Diversity Network, Inc.](#) (NASDAQ:IPDN) ("PDN" or the "Company"), a global developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals, today announced that it is a partner with the Women's Forum for the Economy & Society ("Women's Forum") and that its President, Star Jones, will be a featured speaker at the Women's Forum 2017 Global Meeting ("WFGM event").

Event Highlights

- The Women's Forum is the world's leading platform featuring women's voices on major social and economic issues
- Flagship WFGM event to be held October 5-6, 2017 in Paris, with an anticipated 70 countries represented by over 1,500 delegates

The Company's President, Star Jones, will be a featured speaker, presenting workshops and participating in plenary sessions on "Creating impact through women's networks" and "How businesses can be more 'human'."

The WFGM event is the premiere event of its kind, designed to build bridges between generations – between young entrepreneurs, for example, and role models – having as its theme *Engage for Impact! Daring to Lead in a Disrupted World*

The Company has agreed to partner with the Women's Forum and is a sponsor at the WFGM event. Management believes that this relationship, on this global stage, is highly beneficial to its membership in the NAPW (U.S.) and IAW (China) women's paid professional networking segments because it enhances the Company's brand recognition while contributing to the global discussion of critical issues from women's perspective, which combine to add to the lifetime value of the Company's paid networking memberships.

Ms. Jones noted that "PDN's participation at the Women's Forum Global Meeting is another example of our place in the global conversation on women's issues and commitment to our

members. We have previously disclosed our long-term plan to enhance the lifetime value of our networking memberships, including those we are now beginning to sell through our IAW segment in China. I believe that this event dovetails perfectly with that plan because it brings global attention to women's issues, which grows awareness of networking, while specifically spotlighting our brand within that broader conversation. At the same time, it reinforces what we do for women every day, including supporting our nearly 150 local chapters in the U.S., our eChapters, eCoaching, and the like. I am very proud, once again, to showcase our company on this prestigious, global stage."

More information about the Women's Forum and its WFGM event can be found on its website at: <http://www.womens-forum.com/meetings/global-meeting-2017>.

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is a global developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals. We operate subsidiaries in the United States and China including Noble Voice, a career placement and career counseling call center and National Association of Professional Women (NAPW), which is one of the largest, most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT+ and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Annual Report on Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our most recently filed Annual Report on Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.ipdnusa.com. Please click on "Investor Relations."

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