

Ditch the Screens! - Life Time Delivers Healthy Summer Fun for Kids and the Entire Family

Alarming <u>CDC Report</u> says kids 8-18 spend 6 to 9 ½ hours on screens; Activities like kids' studio classes, swim lessons, language arts, camps, and birthday parties available all week-and year round at Life Time

CHANHASSEN, Minn., April 26, 2022 /PRNewswire/ -- As summer approaches and the alarming statistics of kids' sedentary lifestyles continues to increase, Life Time (NYSE: LTH), the nation's premier healthy lifestyle brand, is focused on getting kids to move their bodies. Life Time Kids serves hundreds of thousands of children annually, ages three months and up, with fun, healthy, entertaining programming at nearly 160 athletic country clubs in the U.S. and Canada.



"Our Life Time Kids emphasis is on healthy, active, educational and fun programming for up to 2.5 hours each day in our Kids Academy– it's simply the best experience imaginable for kids and their families," said Alicia Kockler, Life Time's Senior Vice President of Kids. "In addition to our awesome outdoor experiences with our zero-depth entry pools, our new GameFace youth athletic programming, Kids Studio classes, art, music and much more serves families throughout the entire year."

According to an <u>Active Living Research report</u>, for many kids today, play and exercise have been replaced by sedentary, screen-centered activities, with negative health consequences. For example, children who watch three hours or more of TV daily are 65 percent more likely to become obese than those who watch less than an hour.

Highlights of Life Time Kids' programming includes.

For Kids:

- Kids Group Studio Classes: Kids can get a great workout in by takingkid-friendly 30-minute versions of some of Life Time's popular studio formats like SOL yoga guided yoga with gentle movements), Warrior Sculpt (blends traditional yoga with interval training), SHRED (a circuit strength class) and Ringside (a boxing-inspired class).
- **GameFace Sport:** Kids aged 8 to 13 can learn how to take their sports skills to the next level with these classes that teach confidence and fundamental athletic training.
- Camp (NEW FEATURES): Half-day and full-day camp programs are available both in the summer and when school is not in session. New this year: Swim lessons are included for kids in full-day summer camp programs. There are also weekly Friday field trips included.
- **Swim Lessons and Swim Team:** Kids starting at the age of four months can participate in our convenient and customized swim programs. Kids progress through levels taught by top-tier instructors. After your child has found a spark for swimming, Life Time also offers a summer swim team and a year-round USA swim team.
- **Birthday Parties:** Wacky gym games, pool time and rock wall climbing are all available with a party room and pizza.

For Parents AND Kids:

- Parent's Night Out: A parent's dream drop off the kids knowing they'll be fed and active while parents get an evening off the clock. Life Time gives kids fun-themed activities at the club two times or more a month.
- Racquet Sports: Parents and kids can play pickleball or tennis (at Life Time clubs with courts). Parents can find open court time through the Life Time Digital app.
- Family Pool Time: Visit during family swim hours for pool fun, whether you work on swimming skills, take part in water games, or go down the water slide.
- **LifeCafe**: Parents can choose from a range of entrees, bowls and salads, while kids can have their pick of healthy choices like the fiesta bowl from the LifeCafe kids' menu.

For more information about Life Time and its kids and family offerings, visit https://www.lifetime.life/kids and follow along on Facebook, Twitter and Instagram.

About Life Time®

Life Time (NYSE: LTH) empowers people to live healthy, happy lives through its portfolio of nearly 160 athletic country clubs across the United States and Canada. The company's healthy way of life communities and ecosystem address all aspects of healthy living, healthy aging and healthy entertainment for people 90 days to 90+ years old. Supported by a team of more than 30,000 dedicated professionals, Life Time is committed to providing the best programs and experiences through its clubs, iconic athletic events and comprehensive digital platform.



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