

June 18, 2012



Toyota Cup Series Races on to Eighth Annual Philadelphia Insurance Triathlon June 23-24

Two-day event marks third race in 2012 Race to the Toyota Cup

Life Time Fitness (NYSE:LTM):

WHAT: The [Race to the Toyota](#) Cup continues its tour of the nation with the [Philadelphia Insurance Triathlon](#) (PHLYTRI)—the third of seven events in the 2012 Life Time Triathlon Series, on June 23 and 24 in Philadelphia. The eighth annual PHLYTRI has been named a top-five triathlon in the United States by *Outside Magazine*, one of the top big city triathlons by *Inside Triathlon Magazine*, and one of the “10 Greenest Races” by *Triathlete Magazine*. It is the event's third year as part of the Life Time Triathlon Series.

WHEN: Sunday, June 24, 2012—Pro Start 6:30 a.m. EDT

WHO: Alongside amateur and elite triathletes, the following professionals are scheduled to compete in Philadelphia:

Women

- D'Ann Arthur (USA)
- Anna Battiatia (USA)
- Amanda Derkacs (USA)
- Abby Geurink (USA)
- Lauren Goss (USA)
- Sarah Haskins (USA)
- Alice Henriques (USA)
- Lindsey Jerdonek (USA)
- Alicia Kaye (CAN)
- Natalie Kirchhoff (USA)
- Heather Leiggi (USA)
- Annabel Luxford (AUS)
- Sara McLarty (USA)
- Jennifer McLean (CAN)
- Jenna Parker (USA)
- Robin Sandos (USA)
- Jennifer Tetrack (USA)
- Jonna Trexler (USA)
- Kathrine Warren (USA)
- Rebeccah Wassner (USA)

Men

- Tyler Butterfield (BMU)
- Kevin Collington (USA)
- Ben Collins (USA)
- Cameron Dye (USA)
- Holden Comeau (USA)
- Nickolaus Early (USA)
- Daniel Eckel (USA)
- Dan Feeney (USA)
- Matt Gloekler (USA)
- Mitchell Kibby (AUS)
- Kyle Leto (USA)
- Dustin McLarty (USA)
- Matthew Pellow (AUS)
- Andy Potts (USA)
- Matty Reed (USA)
- Gregory Reznich (USA)
- Doug Van Wie (USA)
- Andrew Yoder (USA)

WHERE: Swim start—A point-to-point swim in Schuylkill River beginning at St. Joe's Boathouse on Kelly Drive.

Bike—Through Fairmount Park along Martin Luther King and Kelly Drives with short technical climbs and descends, including the famed Lemon Hill.

Run—Out and back on Martin Luther King Drive, next to Schuylkill River.

WHY: The pro field will be battling for the event's \$40,000 purse, with the winner in both the female and male divisions taking home \$10,000 each. In addition to the cash prizes, the winners will also earn 10 points in the Race to the Toyota Cup.

The total 2012 Race to the Toyota Cup professional division [cash purse](#) includes \$574,000 in individual race awards. In addition, a 2012 Toyota vehicle and the coveted Toyota Cup will be awarded to the top female and male champions as determined at the Toyota U.S. Open Triathlon in Dallas.

As the 2012 Race to the Toyota Cup progresses, participant results and current point standings will be made available at [racetothetoyotacup.com](http://www.racetothetoyotacup.com), the official website of the Race to the Toyota Cup.

2012 Toyota Cup Top Five Standings as of June 11, 2012

<u>Name (Country)</u>		<u>Name (Country)</u>	
1. Sarah Haskins (USA)	21.5	1. Ben Collins (USA)	18
2. Annabel Luxford (AUS)	18	2. Cameron Dye (USA)	14
3. Alicia Kaye (CAN)	14.5	3. Ivan Kalashnikov (RUS)	11
4. Jenna Parker (USA)	13	4. Hunter Kemper (USA)	10.5
5. (tie) Lauren Gross (USA)	12.5	5. Javier Gomez (ESP)	10.5
Jillian Peterson (USA)	12.5		

About the Race to the Toyota Cup

Since 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 [Nautica South Beach Triathlon](#) (Miami); the May 28 [Capital of Texas Triathlon](#) (Austin); the [Philadelphia Insurance Triathlon](#) June 24; the July 14 [Life Time Tri Minneapolis](#); the [Life Time Tri Chicago](#) August 26; the [Herbalife Triathlon Los Angeles](#) September 30; and the October 7 [Toyota U.S. Open Triathlon](#) (Dallas). For more information on the Race to the Toyota Cup visit www.racetothetoyotacup.com.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit www.toyota.com or <http://www.toyotanewsroom.com>.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of June 11, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

Life Time Fitness, Inc.

Karen Jayne Leinberger, 952-229-7162

kleinberger@lifetimefitness.com

Source: Life Time Fitness, Inc.