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Sonic Automotive Opens New Massey Cadillac of South Orlando Dealership in Lake Nona

Strategic Relocation Brings Expanded Capabilities and a Modern

Luxury Experience to Central Florida

CHARLOTTE, N.C., July 27, 2026 – Sonic Automotive, Inc. (NYSE: SAH), one of the nation's largest automotive and powersports retailers and a recipient of *Newsweek's* 2026 "Most Trustworthy Companies in America" award, has officially announced the relocation of its Massey Cadillac of South Orlando dealership to the high-growth Lake Nona community. The new 34,000-square-foot facility, located at 2698 J Lawson Blvd, is now fully operational.





The relocation reflects Sonic Automotive's continued commitment to the Cadillac brand and its evolving portfolio of luxury vehicles. The new custom facility brings a modern showroom, advanced digital retail tools, and a significantly expanded service capability to the region, featuring 17 service bays equipped to maintain and repair Cadillac's full vehicle lineup, including dedicated infrastructure for electric vehicle service. As the largest Cadillac dealer in Central Florida and a top ten Cadillac EV retailer in the nation, Massey Cadillac of South Orlando is uniquely positioned to help guests navigate the future of luxury mobility.

Massey Cadillac of South Orlando complements Sonic's Massey Cadillac of North Orlando dealership, and together, these dealerships offer the largest inventory of Cadillac vehicles in the Orlando community. These dealerships, along with nine other automotive and powersports dealerships owned by Sonic Automotive throughout Florida, provide guests with

high-quality inventory and world-class sales and service experience.

“We’ve been serving the Orlando community since 2002, and are proud to bring the Massey Cadillac of South Orlando experience to a new home in Lake Nona,” said David B. Smith, Chairman and Chief Executive Officer of Sonic Automotive, Inc. “This new, state-of-the-art facility reflects our commitment to the Cadillac brand, offering a premium environment for our guests to shop and advanced tools for our teammates to service today’s vehicles and the next generation of Cadillac products. Combined with our Massey Cadillac of North Orlando dealership, we’re proud to provide access to the largest Cadillac inventory in Central Florida.”

Massey Cadillac of South Orlando was named a 2025 Cadillac Dealer of the Year, an award given to the top 20 dealerships nationwide in recognition of excellence in sales, service, and the overall ownership experience. This relocation marks an exciting new chapter while preserving the trusted relationships and personalized service that have defined the dealership’s role in the community for generations.

The new Massey Cadillac of South Orlando dealership in Lake Nona is now open to the public. For operating hours, service appointments and to view our current inventory, visit masseycadillacsouth.com.

About Massey Cadillac of South Orlando

Massey Cadillac of South Orlando is a premier Cadillac retailer serving Central Florida. Known for delivering exceptional luxury automotive sales and service experiences, the dealership was awarded the 2025 Cadillac Dealer of the Year award and is one of the top ten Cadillac EV retailers in the nation. Massey Cadillac of South Orlando offers guests access to the largest Cadillac inventory across its Central Florida locations while providing expert guidance throughout every stage of vehicle ownership. Find out more at masseycadillacsouth.com.

About Sonic Automotive

For more than 60 years, Sonic Automotive has pursued a single purpose: to deliver an experience for our guests and our teammates that fulfills dreams, enriches lives, and delivers happiness. We don’t simply sell and service vehicles. We help people pursue their dreams, whether it’s a guest purchasing their first vehicle, a family creating lifelong memories, or a teammate building a meaningful career.

Founded in 1966 by Bruton Smith, the company has grown into a Fortune 300 company under the leadership of Chairman and CEO David B. Smith. Today, more than 11,000 teammates bring the company’s purpose to life across a nationwide network of 173 automotive and powersports franchises in 145 locations in 90 cities and 21 states. We are proud to represent 24 automotive and 15 powersports brands and have helped more than 7 million guests purchase vehicles, delivered over 40 million service experiences, and earned more than 1 million 5-star reviews by consistently putting people first.

At Sonic Automotive, we believe trust isn’t claimed – it’s earned through transparency, consistency, integrity, and genuine care. That’s why we were the only automotive and powersports retailer recognized by Newsweek as one of America’s Most Trustworthy

Companies in 2026. As the automotive and powersports industries continue to evolve, our mission remains constant: to innovate, lead with integrity, and create exceptional experiences that inspire confidence, build lifelong relationships, and positively impact every life we touch.

Sonic Automotive. Driven By People. Inspired By Purpose. For more information, visit www.sonicautomotive.com and ir.sonicautomotive.com.

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