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# Emerging Markets Report: Small Wonders

## Sale of Cannabis Cuttings Show Progress, Massive Potential for Isiah Thomas-led One World Pharma

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ORLANDO, Fla., May 05, 2021 (GLOBE NEWSWIRE) -- There are very few '[Zoom Moments](#)' in the market, when lightning strikes and massive markets and market caps arise instantaneously. The pandemic driven move to video conferencing company Zoom was clearly one of these moments.

But many times it's the small wonders that can be proof of concept, tipping points even, simple marks of progress if you look close enough. And they can portend much greater things.

Last week, **One World Pharma Inc. (OTCQB: OWPC)** reported the first sale of cannabis plantlets in Colombia. Plantlets or "cuttings" are tiny germinated plants that can be immediately transplanted and grown in new areas. This cuts down on time and risk for the buyers and ensures OWP genetic quality of the mature plant.

For us, this is powerful news if you view it from the lens of what it proves. First, the plantlet sales in Colombia to other growers shows two things; that OWP has the permissions and licenses (in Colombia) to grow, and that the superior genetics that the Company has often referred to are highly desirable by other operators.

And the cuttings biz can be lucrative. According to OWP, "cuttings can be grown in a 20 day cycle with a current capacity of approximately 9,000 per cycle, with an expected scaling to a capacity of 18,000 cuttings per cycle by year end."

That's a lot of cuttings and of course, cuttings aren't even the Company's primary business.

Keep in mind that this cuttings announcement comes on the heels of these impressive news pieces:

[\*\*NBA Star and Television Personality John Salley Joins One World Pharma's Board of Advisors\*\*](#)

[\*\*Colombian Ministry of Health Calls for International Export of Flower\*\*](#)

[\*\*Isiah Thomas pledges to put \\$3 million of his own money into One World Pharma.\*\*](#)

[\*\*One World Pharma Receives Colombian Approval for Five THC Strains\*\*](#)

It's a year's worth of news for many companies, this potential for huge new markets to open, a CEO buying in, a celebrity joining the team, and Colombian approval of even MORE strains... all joining the small wonders of these tiny plants that simultaneously grow into elite cannabis ingredients and an ever expanding revenue stream.

**For more information on One World Pharma please visit:**

[www.OneWorldPharma.com](http://www.OneWorldPharma.com)

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