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Emerging Markets Report: The Game Changer

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ORLANDO, Fla., March 16, 2021 (GLOBE NEWSWIRE) -- In today's edition of *The Emerging Markets* report we are getting right to the point regarding **One World Pharma Inc. (OTCQB: OWPC)** which we believe is unlike any deal we've previously presented in our pages. Frankly, a recent event is a true **game changer**.

First, a quick primer:

- One World Pharma is led by legendary NBA superstar and international businessman **Isiah Thomas**. Thomas is renowned not just for being one of the greatest basketball players of all time, but for [having enormous business successes](#). His name attached to any deal should turn heads and inspire interest.
- OWP is based in Colombia where as Mr. Thomas says, the perfect equatorial growing conditions give it a huge "home court advantage" to harvest the finest cannabis at scale and sell these ingredients at the most competitive pricing.
- Notably, one World Pharma [has just received important growing approvals](#) in Colombia which "...now unlock access to a vast international market that we've been waiting to enter." The company is truly at a tipping point.
- And the **game changer** is that Thomas just committed to putting [THREE MILLION DOLLARS](#) of his own money into the deal.

This game changer, we believe, could be truly transformative for One World Pharma at a point when it appears poised to go to the next level of production and monetization. First, a cash infusion of that significance can help the Company seize the moment and capitalize on its current, highly exclusive permissions. One World Pharma intends to use the funds for expansion of farm operations, additional certifications for THC seeds already approved by the government of Colombia, Global GAP (Good Agricultural Practices) certification and the build-out of a GMP certified state-of-the-art THC/CBD extraction facility.

In short, One World Pharma is going to use the funds to do the things that will generate sales and revenue.

Secondly, it's important to note the timing of this commitment by Thomas, as it comes quite some time after he took the big chair as CEO in June of 2020. Now, after nine months of running the business, getting hands on experience, and watching the corporate milestones get hit and growing permissions granted, Thomas has made what can only be described as

an enormous financial commitment, betting on himself and the Company.

It's a game changer in the making.

For more information on One World Pharma please visit:

www.OneWorldPharma.com

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Emerging Markets Consulting, LLC

Florida Office
390 North orange Ave Suite 2300
Orlando, FL 32801
E-mail: jamespainter@emergingmarketsllc.com
Web: www.emergingmarketsllc.com



Source: One World Pharma Inc. and Emerging Markets Consulting LLC.