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UNRIVALED.

Terra Tech Subsidiary IVXX Adds 55 New Southern California Retailers

New order brings total number of retailers carrying IVXX to 180

NEWPORT BEACH, Calif., Nov. 16, 2015 /PRNewswire/ -- Terra Tech Corp. (OTCQX: TRTC) ("Terra Tech" or the "Company"), a vertically integrated cannabis-focused agriculture company, today announced that, as a result of the previously disclosed exclusive partnership with a large Southern California distributor, the Company's proprietary brand of premium cannabis products, IVXX, is now available at 55 additional medical cannabis collectives located in San Diego, Orange and San Bernardino Counties, California.

"We're continuing to steadily increase the visibility and footprint of our IVXX branded cannabis products as we keep introducing the brand to new and additional retailers," said Derek Peterson, CEO of Terra Tech Corp. "The orders we're announcing today bring the total number of locations carrying the IVXX brand up to 180 in total, and we're diligently working together with our exclusive distribution partner to continue to expand that reach in the large and growing Southern California market."

IVXX products are only available to qualified patients through permitted medical cannabis dispensaries that are in full compliance with California Prop 215, SB 420 sections 11362.5 & 11362.7 of HSC. The company has also launched a full website, IVXX.com, in support of the brand. Through the website, patients and brand enthusiasts will be able to learn more about the products offered by IVXX, find local retailers, as well as purchase IVXX branded gear. The Oakland-based lab will be producing all of the concentrates for IVXX.

About Terra Tech

Terra Tech Corp. (TRTC) through its wholly-owned subsidiary GrowOp Technology Ltd., specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. Our complete product line is available at specialty retailers throughout the United States, and via our website. Through our wholly-owned subsidiary Edible Garden Corp., we cultivate a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores, such as Shoprite, Walmart, Krogers, and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, Pennsylvania, and the Midwest. Our MediFarm, LLC, MediFarm I, LLC, and MediFarm II, LLC subsidiaries, are focused on medical cannabis businesses throughout Nevada. IVXX, LLC is a wholly-owned subsidiary that produces medical cannabis extracted products for regulated medical cannabis dispensaries throughout California. Our MediFarm I Real Estate, LLC subsidiary is a real estate holding company that is intended to own the real property on which a medical marijuana dispensary facility in Nevada will be located.

To be added to the Terra Tech email distribution list, please email TRTC@kcsa.com with

TRTC in the subject line.

For more information about Terra Tech Corp, visit: <http://www.terratechcorp.com>.

For more information about IVXX, visit: <http://ivxx.com>.

Visit us on Facebook @<https://www.facebook.com/terratechcorp/timeline>.

Follow us on Twitter @terratechcorp.

Follow us on Instagram @social_IVXX.

For more information about Edible Garden, visit: <http://www.ediblegarden.com>.

Visit Edible Garden on Facebook @<https://www.facebook.com/ediblefarms?fref=ts>.

Visit IVXX on Facebook @<https://www.facebook.com/ivxxbrand?fref=ts>.

Cautionary Language Concerning Forward-Looking Statements

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties, and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand and market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing, and development difficulties, and (v) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/terra-tech-subsiary-ivxx-adds-55-new-southern-california-retailers-300178742.html>

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