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## Pokémon Partners with Anuvu as Its Global Aviation Distributor

*This agreement brings one of the world's most popular and successful media franchises to airline passengers worldwide, offering a captivating collection of films and TV series that delights fans of all ages.*



**LOMBARD, IL, FEBRUARY 5 2026** - [Anuvu](#), a leading provider of worldwide entertainment solutions for mobility markets and high-speed inflight connectivity, has signed an agreement

with The Pokémon Company International, one of the world's most iconic and influential entertainment brands. This partnership will bring an expansive collection of Pokémon animated films and series to airline cabins, offering passengers fresh ways to experience one of the world's most beloved entertainment IPs.

Through this agreement, Anuvu will introduce a rich library of Pokémon films and TV series to various airlines, including multiple seasons from the original animated series and several celebrated cinematic titles, such as "Pokémon the Movie: I Choose You!" and "Pokémon the Movie: The Power of Us.". Now, passengers can experience the magic of Pokémon wherever their travels take them.

"Pokémon is more than a franchise, it's a global phenomenon that inspires joy across multiple generations," said David Horan, Content Acquisition and Partnership Manager at Anuvu. "Its enduring popularity makes it a perfect addition to our library, and we are beyond thrilled to help airlines deliver the world of Pokémon to millions of passengers."

Pokémon remains one of the most beloved entertainment franchises in the world, consistently ranked among top global licensors, with its animated universe airing in over 190 countries and regions.

Dedicated to introducing major entertainment brands to non-theatrical markets, Anuvu continues to set itself apart with an industry-leading partnerships division focused on securing the world's most in-demand content.

## **About Anuvu**

Anuvu connects and entertains the world's passengers. Our award-winning content and connectivity solutions are reliable, scalable, and tailored to our customers' brands and service objectives. With a flexible and agile approach, we maximize the technology available today, while optimizing for tomorrow.

Some of the most experienced professionals in the industry lead our teams, and this, together with our long-standing client relationships, means we never stand still.

Anuvu. Let Innovation Move You.

Follow Anuvu on [LinkedIn](#) and [X](#) for further updates and insights or visit [anuvu.com](https://anuvu.com)

[Source 2025 *The Top Global Licensors* report [here](#)]

## **About Pokémon**

The Pokémon Company International, a subsidiary of The Pokémon Company in Japan, manages the property outside of Asia and is responsible for brand management, licensing, marketing, the Pokémon Trading Card Game, the animated TV series, home entertainment and the official Pokémon website. Pokémon was launched in Japan in 1996 and today is one of the most popular children's entertainment properties in the world. For more information, please visit [www.pokemon.com](https://www.pokemon.com)

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